

Appendix B

PUBLIC INPUT SUMMARY

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1.1 Schedule and Logo

Public Participation Overview

The Tomorrow Together Plan includes a variety of public input from a wide swath of the community. The Public Participation Plan includes the following activities and meetings:

- Use of a comprehensive plan steering committee
- Key stakeholder interviews
- Public workshop
- Interactive engagement website (6 activities)
- Social media polling

This report summarizes the public engagement methods utilized as well as the feedback received during the engagement process completed for the Tomorrow Together Comprehensive Plan. Most of the planning process took place during the COVID-19 pandemic, which required socially distant engagement. The City was able to utilize robust online engagement strategy to help replace in-person workshops and meetings.

Public Engagement Schedule

Below is a graphic showing the planned public input schedule across the four plan phases. The meetings on the top show Comprehensive Plan Steering Committee Meetings as well as Joint Workshops. The bottom half show public meetings, surveys and public hearings.

Project Brand/Logo

To help create a recognizable vision for the Tomorrow Together planning process, a logo and color scheme were created in Phase 1. The Consultant Team came up with several possible

options that were then presented to the Comprehensive Plan Advisory Committee and City staff. Around the same time as the planning process began, the City of Mission was finalizing the details of a city-wide rebranding process including a new logo. To help promote this change, a decision was made to incorporate the color scheme and imagery of the new logo into the plan logo. The project logo and color scheme are shown below.

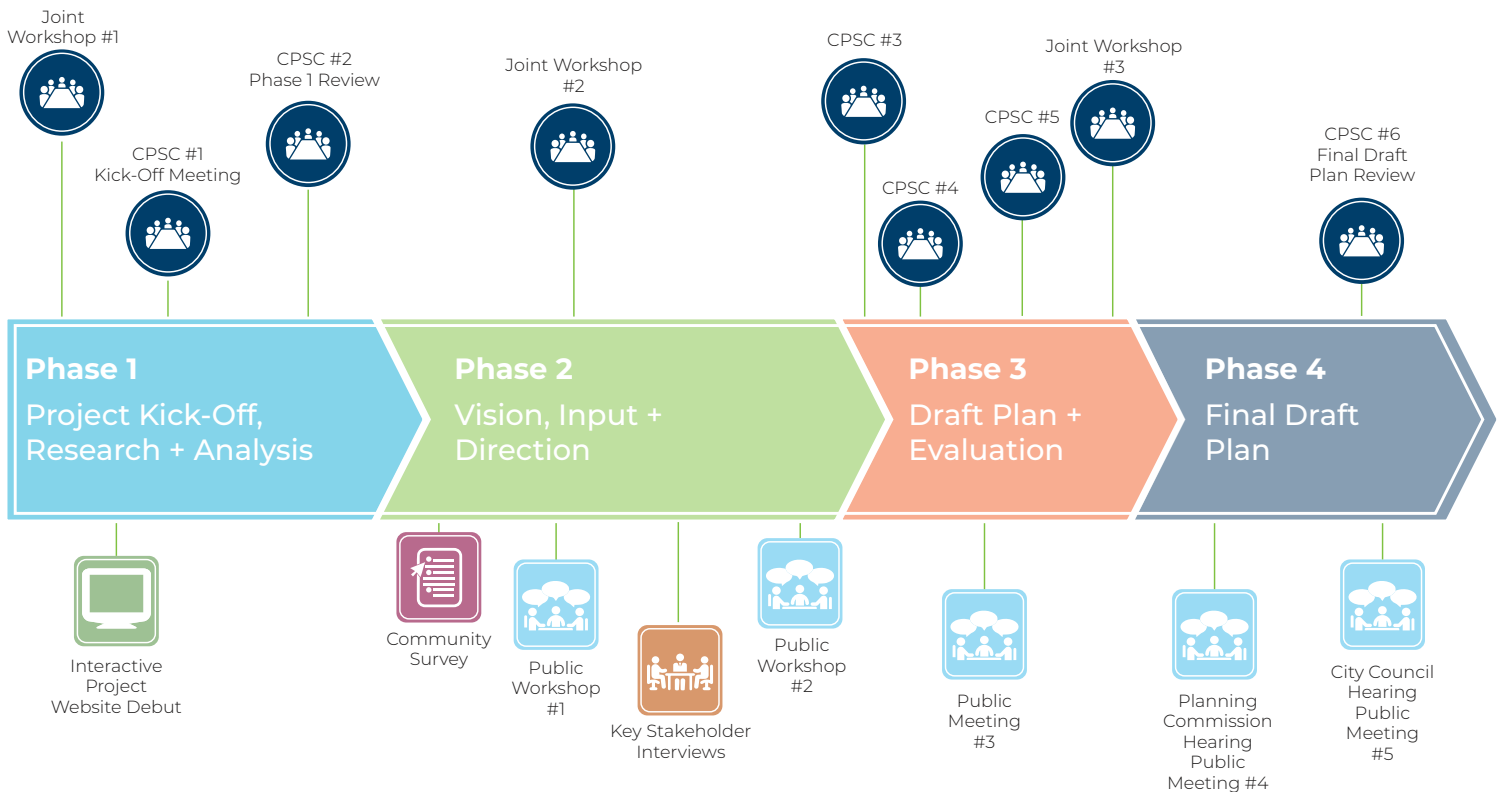


Figure 1 - Public Engagement Schedule

1.2 Comprehensive Plan Steering Committee

Roles and Responsibilities

The Tomorrow Together Comprehensive Plan Steering Committee (CPSC) was comprised of community stakeholders and leaders. This Committee's role was to serve as an advisor to City Staff and the consultant team by providing initial feedback on the plan's direction and priorities, identify areas of concern and opportunities, and evaluate and consider public input. The Committee was also asked to review the various drafts of the plan components and to deliver final recommendations for consideration by the Planning Commission and City Council as part of their review and adoption of the Comprehensive Plan Update. The Committee further serves the important role as a community ambassador for the plan update - promoting awareness of public input events, encouraging participation, and ultimately, advocating for the plan's goals and priorities.

Schedule

The Steering Committee is anticipated to meet approximately 6 times over the next 12 months. Most of these meetings will be in the evening and will last approximately 2 hours. The consultant team will generally conduct the meetings, make presentations, and provide handouts. The meetings will be interactive with feedback requested from all committee members. The committee members may be asked to review materials and plan drafts prior to the meeting.

Steering Committee Members

The Tomorrow Together Comprehensive Plan Steering Committee was composed of the following individuals:

- Cathy Boyer-Shershol, Sustainability Commission/CFAA
- Cherron Williams, Resident
- Debbie Kring, City Council Ward III
- Jacque Gameson, Parks, Recreation and Tree Commission
- Josh Thede, Sustainability Commission
- Lolly Cerda, Resident
- Pete Christiansen, Planning Commission
- Robin Dukelow, Planning Commission
- Robynn Haydock, Multi-family Properties/Not-for-Profit
- Sollie Flora, City Council Ward IV
- Steve Corwine, Downtown property owner
- Stuart Braden, Planning Commission
- TJ Roberts, Downtown business owner/resident

2.1 CPSC Meeting Summary



CPSC KICK-OFF MEETING - AUGUST 6TH 2020

Kick-Off Meeting Vision Exercises Results

A kick-off meeting for the Tomorrow Together Comprehensive Plan was held on August 6, 2020. Due to social distancing guidelines put in place for COVID-19, the meeting was held virtually. The meeting provided an overview of the planning process/schedule and initial demographic data analysis. At the end of the presentation, a series of engagement and visioning exercises were completed to gain initial feedback from the steering committee. The results of the exercises are summarized below.

Postcard Exercise

Steering Committee members were asked to fill-out a postcard exercise with the following prompt:

“DEAR FRIEND/FAMILY, IT IS THE YEAR 2040 AND YOU SHOULD VISIT ME HERE IN MISSION BECAUSE...”

The excerpts to the right and on the following page were responses given by the CPSC.

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Walkable, bikable, transit accessible, eclectic local unique family owned business along johnson drive, mom and pop stores, lots of character, vibrancy

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Bike share or the bird scooter idea

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

You will be amazed to enjoy some much so close to our home... parks, museums, great dining, unique shopping. A place for all ages to enjoy.

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

we have wonderful old trees that fill our yards and neighborhoods. The city is incredibly walkable - we can walk downtown - spend the entire day beginning at one end - shopping, eating, and recreation. You'll love the family owned businesses with the home-town feeling. Lots of fun - food - and scenery.

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

We have plenty of dining and recreational amenities all with walking distance as well as downtown stores. Can stay at one of our nice and affordable hotels. Also very friendly residents and a good home base for visiting other local attractions

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

we can spend the whole day on Johnson Drive; shopping, dining, day drinking, visiting friends and then walk home

2.1 CPSC Meeting Summary



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Mission, Kansas

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mission

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mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

We have increased diversity and created a more inclusive community with space bikes and cultural activities

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

A vibrant, diverse community with a thriving downtown that offers a lot of vitality and neighborhoods that offer a mix of families and housing options.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

There's a flavor of Mission that's unlike any other. From small locally owned business to amazing places to eat from! There's always something to see and do in Mission.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

A vibrant, diverse community with a thriving downtown that offers a lot of vitality and neighborhoods that offer a mix of families and housing options.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

We're a leader in sustainability and you can come see cutting edge environmental solutions.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Each local business has unique items you can only find in Mission and the shop owners are so friendly. Our favorites are coffee, dessert, eco-friendly houseware, and a tool library. You won't go hungry or thirsty while you're here with the great restaurants, fresh produce, micro-breweries and wine bars. Car-less Thursdays street parties in the downtown district are always so much fun with the farmer's market, live music, local businesses staying open late, and neighbors spending time together building community. It's especially fun to see community members of all ages: young professionals, families, and retirees enjoying time together. We walk from our house every Thursday that we are free. The downtown area is full of life almost every night of the week in part due to all of the new workforce housing. Now all of the local business employees can live and play in the same place they work. We love it here and you will too!

mission

Key Themes and Takeaways

Some key themes and takeaways from the steering committee's postcard exercise results included:

- Walkable and bikeable
- Vibrant local businesses with character
- Johnson Drive
- Amenities close to home
- Tree filled streets
- Fun, food, and scenery
- Dining
- Recreation
- Family-friendly
- Diverse community
- Neighborhoods
- Sustainability

2.1 CPSC Meeting Summary



CPSC KICK-OFF MEETING - AUGUST 6TH 2020

VISIONING EXERCISES

After the postcard exercise, there were four visioning exercise questions.

If this new plan could only accomplish one thing, what would it be?

- Keep Mission's infrastructure strongly intact and up to date.
- Affordable housing/density.
- Climate action and resilience.
- Walkability.
- Come up with an actionable plan to increase diversity.
- When you enter Mission, you see vibrant, well-maintained buildings with great curb appeal and little vacancy.
- Create a truly walkable/bikeable city.
- Walkability (sidewalks and trails) throughout the city.
- Set of guiding principles for the future of Mission.
- Encourage more diversity in not only ethnicity but age groups as well as other social groups.
- City infrastructure redevelopment overhaul that's progressive and clean.
- Promote new development that fits within the identity.

What do you think the biggest challenge in creating a plan in Mission will be?

- Landlocked/lack of opportunities for new development, how to shape existing landscape to better fit modern needs and wants.
- Slow down traffic.
- In light of COVID - funding.
- Overcoming the perception that Mission is only for starter homes/families or older people.
- Addressing the "affordability" and what that term means to the community.
- Infrastructure of odd streets, old sewers and power lines and tough to maneuver thru town.
- Agreeing which topics are most important to everyone.
- To think ahead of time as we weren't prepared for Covid, what else aren't we preparing for?
- Keeping the goals to something that is attainable.
- Getting East Gateway completed, occupied, and income producing.
- NIMBYs and "I don't want to pay for that."
- Greenfield development in outer suburbs (Olathe, Lee's Summit, OP, etc) acts as a disincentive for density in Mission and inner-ring suburbs and NIMBYs.

2.1 CPSC Meeting Summary



CPSC KICK-OFF MEETING - AUGUST 6TH 2020

What is your favorite thing about living in Mission?

- Johnson Drive business corridor
- Convenience of location within the metro and having a variety of services nearby in Mission
- Proximity to everything - Mission and regionally
- The community.
- Small town feel with big city amenities.
- Small town feel with easy access to airport, Plaza and Downtown KCMO.
- How walkable shops and restaurants are on Johnson Drive.
- Walkability to Johnson Drive/community character/affordability.
- The walkability and functionality of the business and where they are. The community wide engagement is great.
- Diversity of businesses, housing options, and residents.
- Being a member of a friendly, supportive residential community.
- Evenings relaxing with community such as Mission Market nights. It's great because it's walk-able and near green park space. Great to enjoy the outdoors and the local shops.

Do you think there are negative perceptions about Mission this plan should seek to address?

- Even though we know Mission is special, the view from the outside that it's just another suburb, blends into the next
- I think there are a variety of ideas about development; some want to remain single-family and some think we should become more densely populated.
- Old and not hip.
- Currently the Gateway project.
- "The Gateway" is not a typical development.
- Tough to get thru town so they just stay on SMPkwy, not good places to dine or be entertained, so keep going to Plaza or Crossroads.
- I'm not sure a lot of people know how entertaining the city is.
- I'd say more diverse businesses and retailers. Business involvement with the community of Mission.
- Mission is not dead. Don't overlook us.
- Mission lags behind other Johnson County cities in development and future planning.
- There's still fallout and distrust around driveway tax, gateway. City could go bankrupt from infrastructure cost, a strong towns approach may be good.
- Lack of diversity.

2.2 Key Stakeholder Interviews



KEY STAKEHOLDER INTERVIEWS - OCTOBER 2020

An important engagement tool used in the development of this comprehensive plan was the completion of key stakeholder interviews. Members of the planning met virtually with several different members of the Mission community representing a broad swath of residents, business owners, school officials, and city leaders. The small group settings these conversations took place in, helped provide a comfortable and open environment for participants to speak freely about any strengths, weaknesses, opportunities, and challenges facing Mission both right now, and in the years to come. The feedback gained through these conversations were critical in the consultant team's understanding and comprehension of the City of Mission.

Groups represented in the key stakeholder interviews include:

- Rushton Elementary
- Long-time residents
- Former City officials
- Local developers
- Transportation advocates
- Business community

Major themes to come from the stakeholder interviews include:



2.2 Key Stakeholder Interviews



KEY STAKEHOLDER INTERVIEWS - OCTOBER 2020

TRANSPORTATION AND INFRASTRUCTURE

STRENGTHS

- Walkability along Johnson Drive.
- Infrastructural/aesthetic upgrades to Johnson Drive made a big difference.
- Overall, infrastructure in Mission is good.
- Sidewalks and cross walks are in good shape.
- Johnson Drive is the centerpiece of Mission - provides image and reputation to citizens, travelers, and visitors.
- Bike lanes on Lamar are nice - need more of this.

CHALLENGES

- Traffic volumes are a concern - removing lanes on Johnson Drive could be challenging?
- Crossing Johnson Drive as a pedestrian is not as safe as it could be.
- Aging residents - need to provide services they can afford - Easy Ride.
- Mission has a great core of a Downtown - but Johnson Drive still feels like a suburban trafficway - how to improve?

OPPORTUNITIES

- Look at infill opportunities - family co-ops, accessory buildings, granny flats.
- Important to keep sliding-scale assistance programs.
- Find ways to keep older housing competitive.
- Retain people who live here so they trade-up in the market.
- Renting by choice is big right now.
- Embrace empty nesters who moved away and now are coming back.
- Offer classes/tool-sharing to help homeowners.

HOUSING

STRENGTHS

- Housing
- Smart to focus on senior living and multi-family.
- Diversifying housing is important.
- Existing homes rehabilitations and updates are good - encourage this.
- Eclectic housing stock is an asset.

CHALLENGES

- Need age-in-place housing options.
- Perception that Mission isn't friendly towards renters/multi-family.
- Not a lot of homeowner organizations.
- Code enforcement is always an issue.

OPPORTUNITIES

- Bring Metcalf Avenue down to grade at Johnson Drive - enhance the West Gateway area.
- Need more improvements along Johnson Drive (landscaping, small parks).
- Transit Center is not used enough - encourage multi-modal transportation services.
- Explore reducing travel lanes where possible.
- Mission needs to continue to invest in infrastructure and quality of life.

2.2 Key Stakeholder Interviews



KEY STAKEHOLDER INTERVIEWS - OCTOBER 2020

REPUTATION AND CHARACTER

STRENGTHS

- “All roads lead to Mission.”
- Residents tend to live here a long time.
- Mission has a cowboy attitude - do what they want.
- Diversity of personalities.
- Mission’s location within the metro is a major asset.
- Retail space has always been affordable.
- Amenities of a larger city.
- Good parks and recreation, public works.
- Downtown is an asset for the community - provides identity.
- Mission has a history of setting good goals and getting them done.
- Neighborhoods are improving and are more diverse.
- Strong quality of life.
- Hometown feel.
- Character and charm of Johnson Drive - “face” of the community.
- Diverse restaurants.
- School district has a good relationship with the city.

CHALLENGES

- Don't “sanitize” too much - needs to stay authentic.
- Retaining Mission’s family feel.
- Home prices are too high.
- Would like to see more kids around.
- Developing in Mission is difficult - not responsive - no formality.
- Stay ahead of trends.
- Don't lose post office.

CITY ADMINISTRATION AND SERVICES

STRENGTHS

- City is focusing on what they can do like public works, parks, etc.
- The market, community center and programs/events are all good.

CHALLENGES

- Don't try to control everything.
- This plan shouldn't start from the beginning - don't reinvent the wheel.
- Public meetings tend to bring out dominant voices - make sure we listen to everyone.

OPPORTUNITIES

- Build on momentum of past administrations.
- City should use tools like CID/TIF to encourage responsible development.
- Council of NE Johnson County Mayors can be helpful.
- Some consolidations of services might help (6 police departments in NE Johnson County).
- Don't do anything that will keep Mission from reaching its full potential.

2.3 Virtual Public Workshop



VIRTUAL PUBLIC WORKSHOP - OCTOBER 1, 2020

Public Workshop Overview

A public workshop for the Tomorrow Together Comprehensive Plan was held on October 1, 2020. Due to social distancing put in place for COVID-19, the event was held virtually, recorded and uploaded to the project website. The results of the public workshop input was summarized on the following pages.

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

It is a diverse and community centered city.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Great neighborhood. We walk to all of our favorite places. Coffee shops, restaurants, fun activities. Great neighbors and community feel.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

It's the place to visit in Kansas City

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

We have great restaurants and shops

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

The City has finally developed its East Gateway project and the commercial district includes mix use, beautiful apartments, restaurants and parks.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

We're a diverse, bustling cultural hub in the metropolitan area with beautiful trails, public transport, breweries, shops, and green space that beckon for all to visit for a day or a lifetime.

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

You can get around the whole city by bicycle!

mission

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

It's a wonderful small town feel within minutes of downtown Kansas City, football and baseball teams, wonderful shopping. We also have great restaurants and interesting shops. Lots of trails, wonderful big tall trees. Walkable communities and friendly residents.

mission

2.3 Virtual Public Workshop



VIRTUAL PUBLIC WORKSHOP - OCTOBER 1, 2020

VISIONING EXERCISES

At the end of the public workshop, there were four visioning exercise questions.

If this new plan could only accomplish one thing, what would it be?

- Improve residential streets and increase convenient residents and commerce.
- Connect residents of all ages and abilities to important services and each other.
- Help Mission prioritize projects.
- Community for all ages to live in and enjoy doing their favorite things in.
- Safe and welcoming for ALL people.
- Draw from other areas of Johnson County to spend their money in Mission.
- Safe streets and living environment.
- Align Mission with the sustainable environmental recommendations in accords like the Paris agreement.
- More diversity in socio-economic status and race.

What do you think the biggest challenge of creating a plan in Mission will be?

- Getting buy-in from legacy residents.
- Economics of improving city/life goals.
- Prioritization of limited resources.
- Implementing the plan.
- Completing projects that are underway/Get developers to complete their projects.
- Leveraging diverse perspectives and peoples.
- Land locked.
- Funding major projects.

Do you think there are some negative perceptions about Mission this plan should seek to address?

- The Gateway seems to be a media joke.
- Combat cynicism amongst residents by touting real progress and tangible outcomes.
- Too many fast food places and hair salons.
- Perceptions of Johnson county as full of snobby, rich white people.
- Can't complete projects. Not as hip as some of the other JoCo suburbs.
- Incomplete projects and bad streets.
- People are wary of mixed income areas. But they should NOT be so.
- Gateway progress

What is your favorite thing about living in Mission?

- Doesn't feel like other Johnson County suburbs - has character and unique features.
- Many of the people and walkability!
- Liveable community in proximity to everything.
- Small town feel, but close to Downtown.
- Knowing neighbors and business owners and community members.
- Small town feel with everything we need.
- Old trees and close to everything.
- There's something for everyone.
- Retail on Johnson Drive, closeness of post office, other government/state offices.
- The people and how much they care about their neighbors and the businesses.
- Socioeconomic mix - refreshing in JoCo!

What else should be a main goal of this updated Tomorrow Together comprehensive plan?

- Energy conservation and sustainability.
- Social infrastructure and people: strengthening community connections.
- Affordable housing.
- Community for all ages influence in each category or as one goal itself.
- Public transit ridership data.
- Would promote healthy lifestyles and healthy residents fall within Parks and Recreation.

2.4 Interactive Website



INTERACTIVE WEBSITE

Due to COVID-19, social distancing guidelines were in place during the public participation process. An interactive project website was created to help assist in engagement and replace some of the input that would normally be obtained during a public workshop.

Website URL: <https://confluence.mysocialpinpoint.com/mission-comprehensive-plan/mission-home/>

WEBSITE STATISTICS

TOTAL VISITS: 3,422

UNIQUE USERS: 770

UNIQUE STAKEHOLDERS: 226

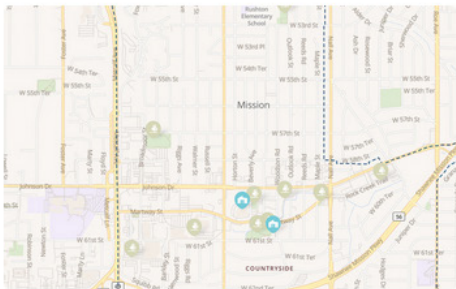
MAP COMMENTS: 242

VISUAL PREFERENCE VOTES: 1,848

SURVEY RESPONSES: 205

BUDGET RESPONSES: 73

Below are the six engagement modules included on the site. The results of each will be summarized on the following pages.



Where are the opportunities in Mission?

Add comments directly onto a map of Mission. Tell us what you like, don't like and new ideas!

See Project Map



Why should your friends visit Mission?

Tell us about your vision for Mission in 2040 by writing a postcard to your friend/family.

Write your Postcard



What should Mission look like?

Vote for images depicting the style, type and density of development you want in Mission.

Vote on Images



What are your views toward Mission?

Please complete this short survey so we can better understand your views towards Mission.

Take The Survey



What amenities do you want in Mission?

Tell us what's missing in Mission today including amenities, retail, services, housing and more.

Take The Survey



What should Mission fund?

Please help us understand priorities for Mission by submitting a pretend budget

Cast Your Vote

2.4 Interactive Website



INTERACTIVE WEBSITE - MAPPING TOOL

Mapping Comment Types

Visitors to the public engagement website were able to leave comments regarding the existing conditions of the City of Mission. The comment types included:

- Idea
- Favorite Place
- More of This
- Less of This
- Trail Idea
- Sidewalk Idea
- Bike Facility
- Sustainability Idea
- Transportation Idea

Comment Type	Count	Share
Idea	116	47.9%
More of this	25	10.3%
Transportation Idea	25	10.3%
Sustainability Idea	24	9.9%
Favorite Place	15	6.2%
Sidewalk Idea	13	5.4%
Less of this	11	4.5%
Trail Idea	9	3.7%
Blke Facility	4	1.7%
TOTAL	242	100.0%

Table 1.1 - Total Comments by Comment Type

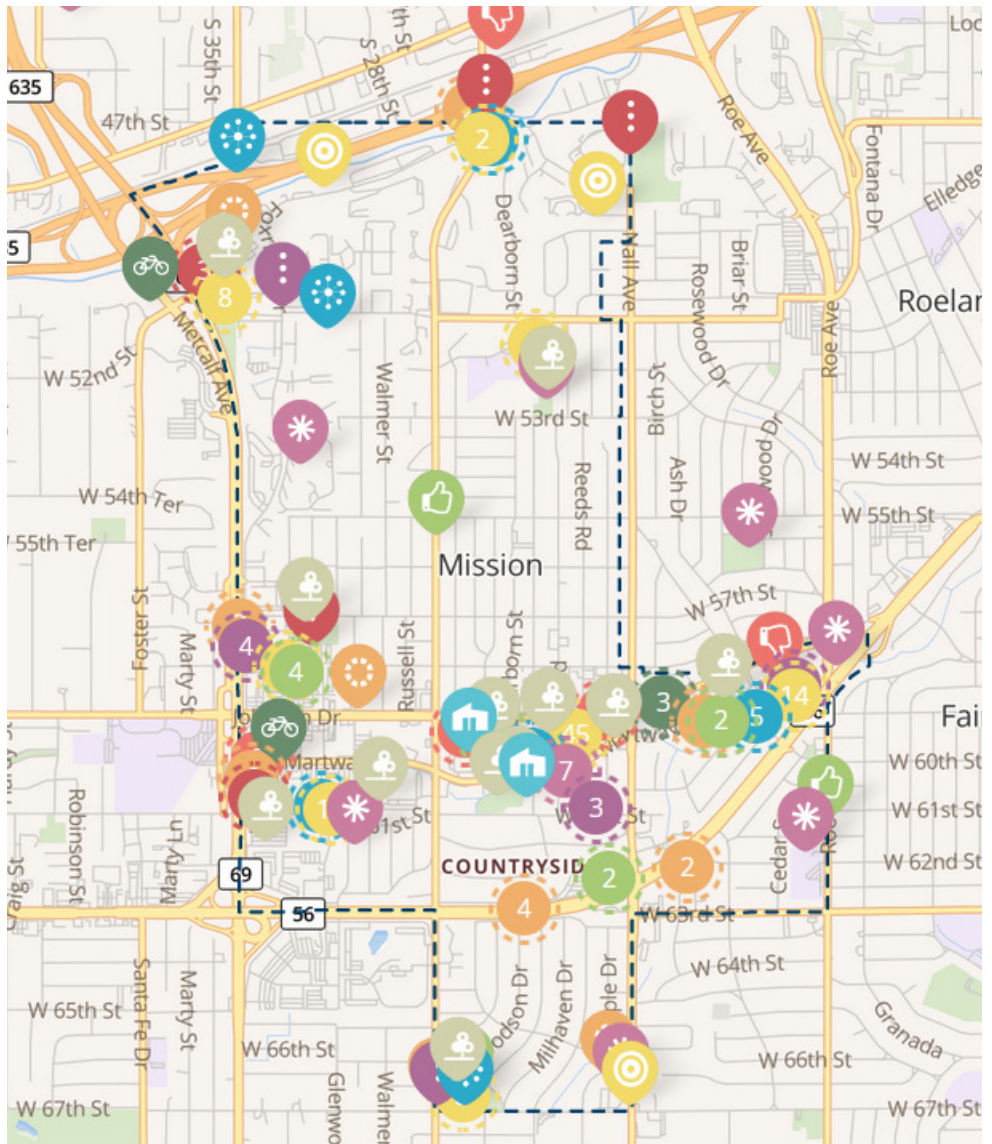


Figure 1.1 - Interactive Mapping Tool Interface

2.4 Interactive Website



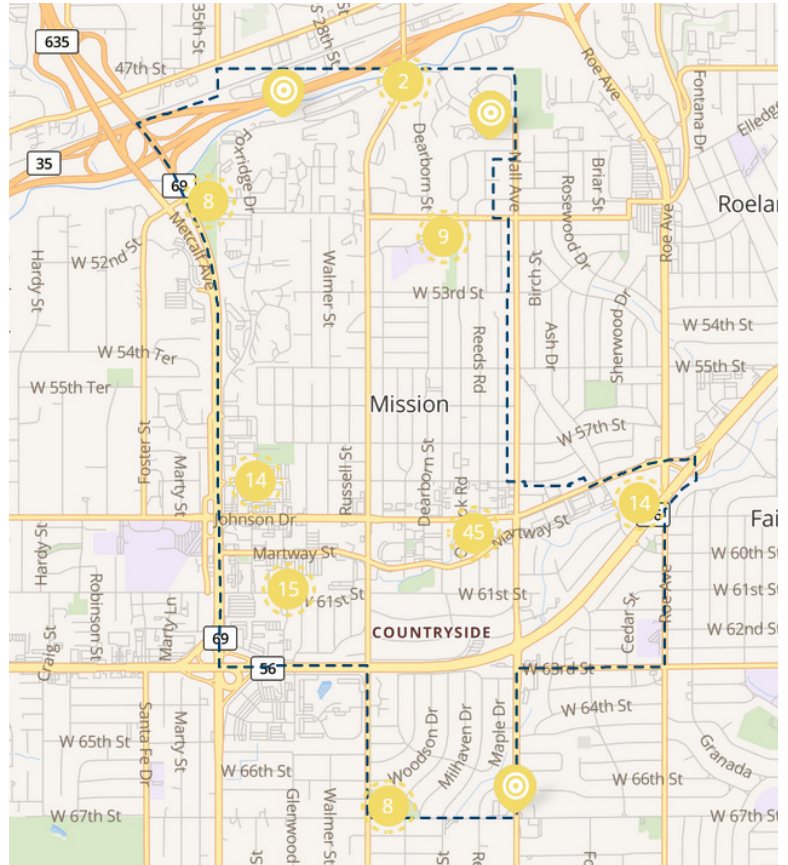
INTERACTIVE WEBSITE - MAPPING COMMENTS



Idea (47.9% of comments)

The dominant comment type was 'Idea' with 116 comments.

Figure 1.2 - Locations of 'Idea' Comments



Mohawk Park - "This park has HUGE potential to be a jewel for the neighborhood. It's mostly unimproved since tearing down the grade school years ago"
Want to see: bathroom facility, splash pad, dog park, more trees, more amenities, and more shade.

Streamway Park - well maintained trail, park/vegetation needs some TLC; want to see playground, lighting (safety), access to Turkey Creek, bridge over 69 Highway, signage, and dog park.

Waterworks Park - needs enhancements to activate space/draw people to park, standing water near school.

Broadmoor Park - walking path needs re-paving, ramp for trail access, and dog park option.

Anderson X Park - add mural to racquetball courts, keep tennis courts but update them, and dog park option.

General Park Ideas - Signage to show distance between parks, dog park highly requested, and add pocket park Downtown at Old Backyard Burgers Gazebo.

Dog Park - multiple locations proposed including north of Panera Bread, along Martway St, and Andersen Park.

Johnson Drive - more retail, replace lost tenants, and work with some property owners to resurface parking.

Streetscape on Johnson Drive - consistent street design from Metcalf to Roe (bike/ped friendly) with lighting, building, and facade improvements.

Sidewalk under 69 Highway is creepy - graffiti and overgrown vegetation.

Consider dropping Metcalf to "at grade" with Johnson Drive.

Martway Street - any redevelopment needs to be ped friendly along the trail.

Martway North of Aquatic Center - eyesores, need to be torn down or new tenants, dog park location, and keep the trees here if redeveloped.

Farmer's market parking difficult, ped crossing scary

61st street commonly used as cut thru for Target or SMP - speed bump or two would be good.

Gateway Site - multiple complaints, request for intervention, ideas for park/gathering space.

Target - needs more than once exit.

Rock Creek Trail - needs more shade trees, benches, bike racks, pet waste stations. Add solar light benches, and public art along trail, build an overhead shelter for the market space, and crime prevention via environmental design.

Chik-Fil-A/Culvers/Panera - stacking doesn't work, could impede emergency vehicles.

Lamar and W 61st Street - high foot traffic crosswalk.

Building east of Security Bank - several comments about need to redevelop this building, possible dog park or outdoor food truck facility

Street car down Johnson Drive - long-term idea.

Former Pride Cleaners Location - calls for it to be demolished, complaints about code violations.

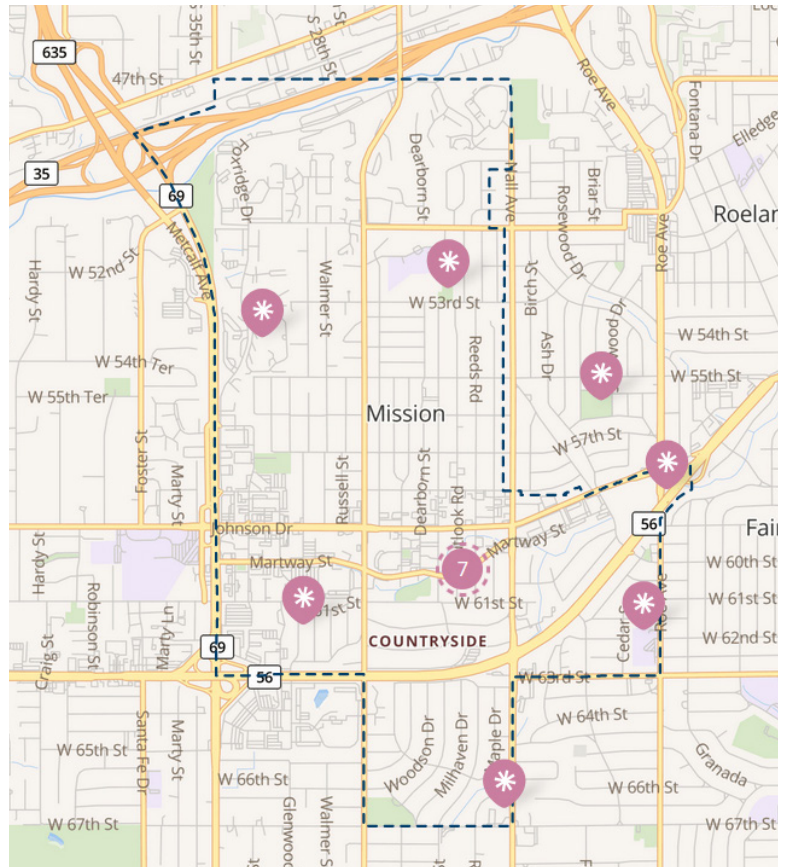
Multiple comments about signage at entrances

2.4 Interactive Website

INTERACTIVE WEBSITE - MAPPING COMMENTS

*** Favorite Place (6.2% of comments)**
 There were a total of 15 'Favorite Place' comments.

Figure 1.3 - Locations of 'Favorite Place' Comments



Favorite places include:

- Waterworks Park - great for walking.
- Highlands Elementary is a fabulous school with a wonderful staff.
- Osage Orange trees in median along W 61st Terrace please preserve this median.
- Mission Market - would love to see it get bigger and more permanent.
- Great coffee shop - Urban Prairie Coffee.
- Victor X Andersen Park - love the outdoor racquetball, pool and tennis courts.
- R-Park in Roeland Park.
- Matney Park in Kansas City.



Figure 1.4 - Images of Identified 'Favorite Places'

2.4 Interactive Website



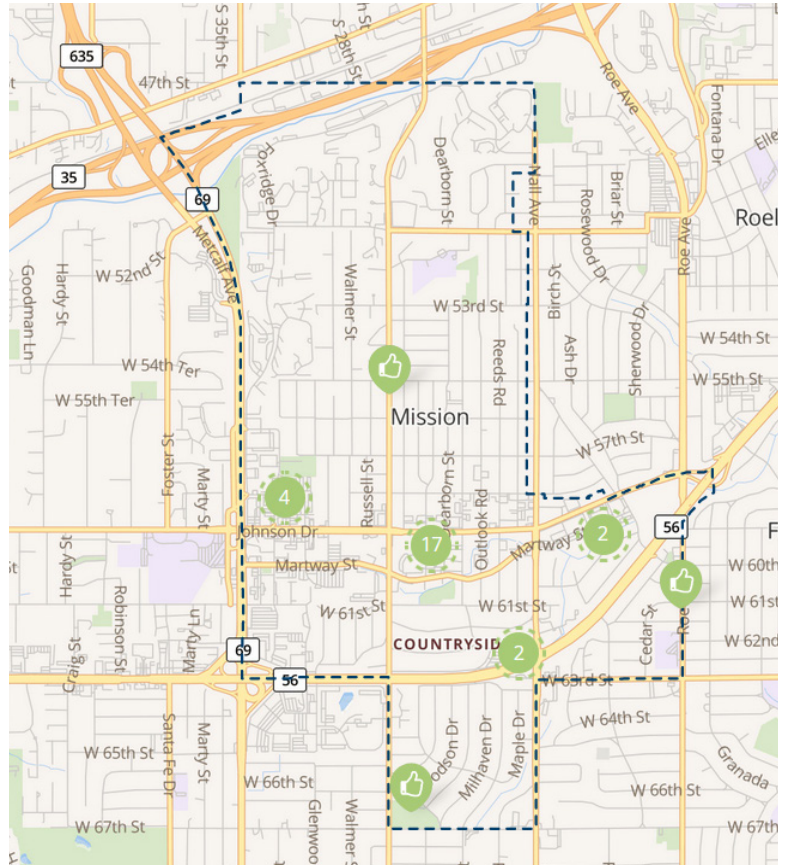
INTERACTIVE WEBSITE - MAPPING COMMENTS



More of This (10.3% of comments)

There were a total of 25 'More of This' comments.

Figure 1.5 - Locations of 'More of This' Comments



Amenities - Rock Creek Trail is a great amenity!

Lights on the tennis courts at Victor X Anderson Park are great!

Mission has a great community center!

Continue to make Mohawk Park better and add additional parks like this in Mission.

Services - Thank you for the new food bank. There is definitely people struggling in the community. Consider more food bank locations throughout Mission.

So glad to have ripple glass at the Hy-Vee parking lot.

Infrastructure - The resurfaced Lamar Avenue with curbs, sidewalks and bike lane looks great!

Such a great trail/sidewalk/crosswalk along Nall and across Shawnee Mission Parkway.

Development - The building at Nall and Martway just added a rooftop patio. Its great!

More development similar to townhomes on W 60th Terrace. The city should encourage mixed-use buildings with a diversity of incomes and intensity to encourage community and walkability.

Some great businesses along Johnson Drive - block with Urban Prairie, Sandhills, Brian's Bakery, etc. is the best of Downtown Mission.

Supporting small businesses should be a key priority. Small retail fronts encourage pedestrian activity.

Opportunity to spruce up alley spaces in Downtown.

Great local bars/breweries in Downtown.

Love the new apartments - tons of new residents and still fits in with Mission.

Excited for new drive through car wash!

The properties developed under the form-based code look great. The required streetscape really enhances the area and makes it feel more pedestrian friendly.

Other Comments - Love all the beautification along Broadmoor. Great job!

Improvements made to the Mission Towers satellite parking lot is great!

Keep Broadmoor Park for families and kids to enjoy - no dog park here.

Script Pro takes good care of their property and even has an outdoor basketball hoop. More of this is needed throughout Mission.

2.4 Interactive Website



INTERACTIVE WEBSITE - MAPPING COMMENTS

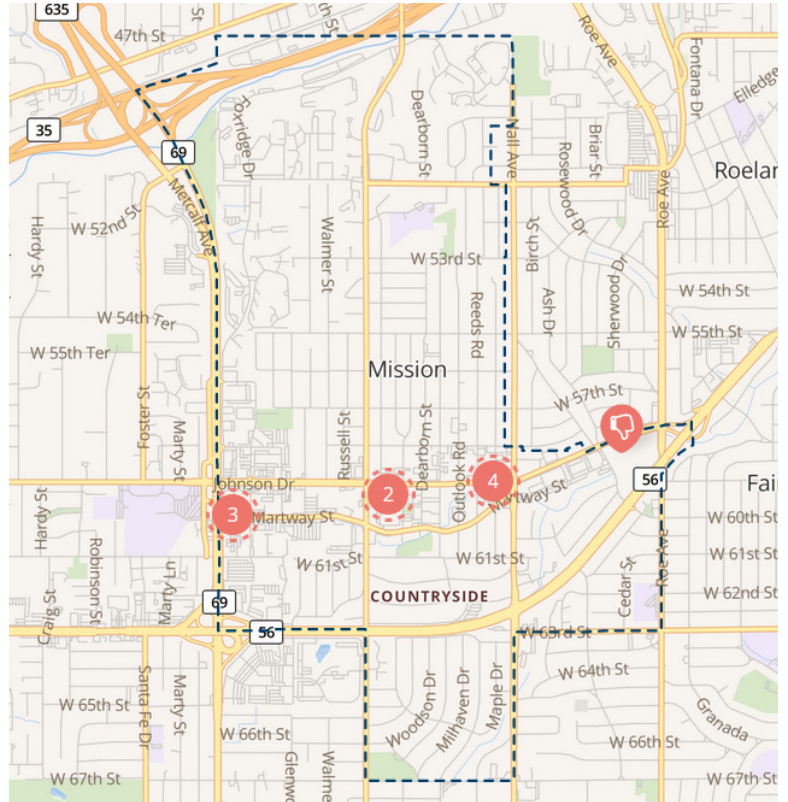


Less of This (4.5% of comments)

There were a total of 11 'Less of This' comments.

- Beautification needed along the north side of Johnson Drive between Metcalf Avenue and Broadmoor Street.
- Commercial property on the SE corner of Johnson Drive and Outlook Road needs a refresh. Possible second story added for residential use? Opportunity to restaurant patio in rear along Rock Creek Trail.
- Crossing Johnson Drive by foot is still scary.
- Enhance BP gas station at Johnson/Nall. Corner is unsightly and needs to be better maintained.
- Failed Gateway project needs to be addressed - site is an eyesore.
- Locale development on Johnson Drive does not fit within the character of Mission. Parking garage is a behemoth and casts large shadows.
- Parking lots in western gateway area poorly designed/confusing.

Figure 1.6 - Locations of 'Less of This' Comments



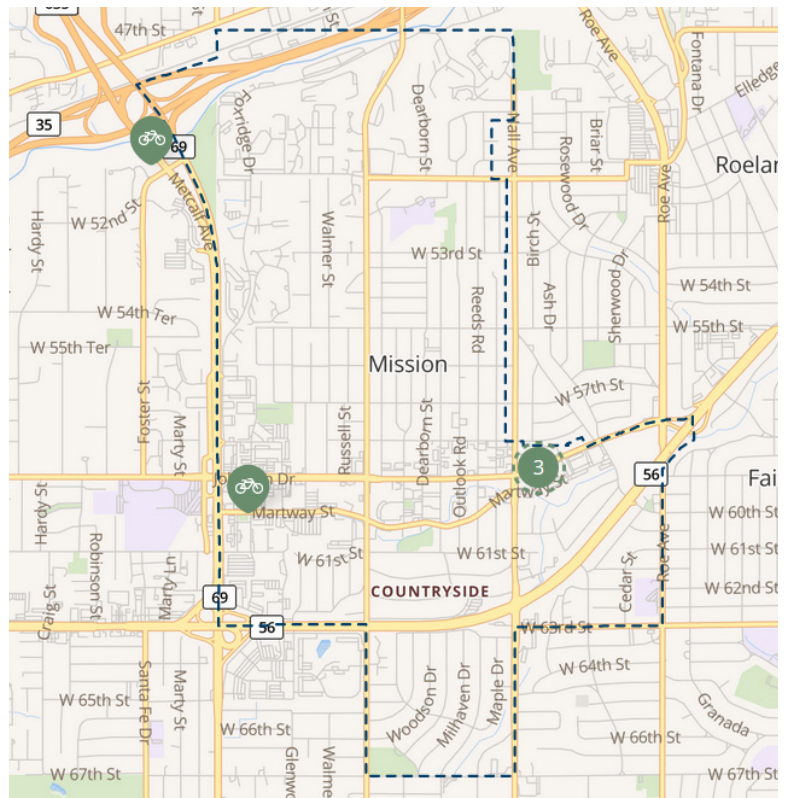
Bike Facilities (1.7% of comments)

There were a total of 4 'Bike Facilities' comments.

Bike Facility ideas include:

- Add a bike share station in the western area of the city. This would allow people to use transit into/out of Mission and utilize bikes within it.
- Add more bike racks and facilities like the bike fix-it station along the Rock Creek Trail.
- Add bike/scooter rental station at the Mission Transit Center.
- Finish the Turkey Creek Trail so it connects to other cities in Johnson County and to routes going to Downtown.

Figure 1.7 - Locations of 'Bike Facilities' Comments



2.4 Interactive Website



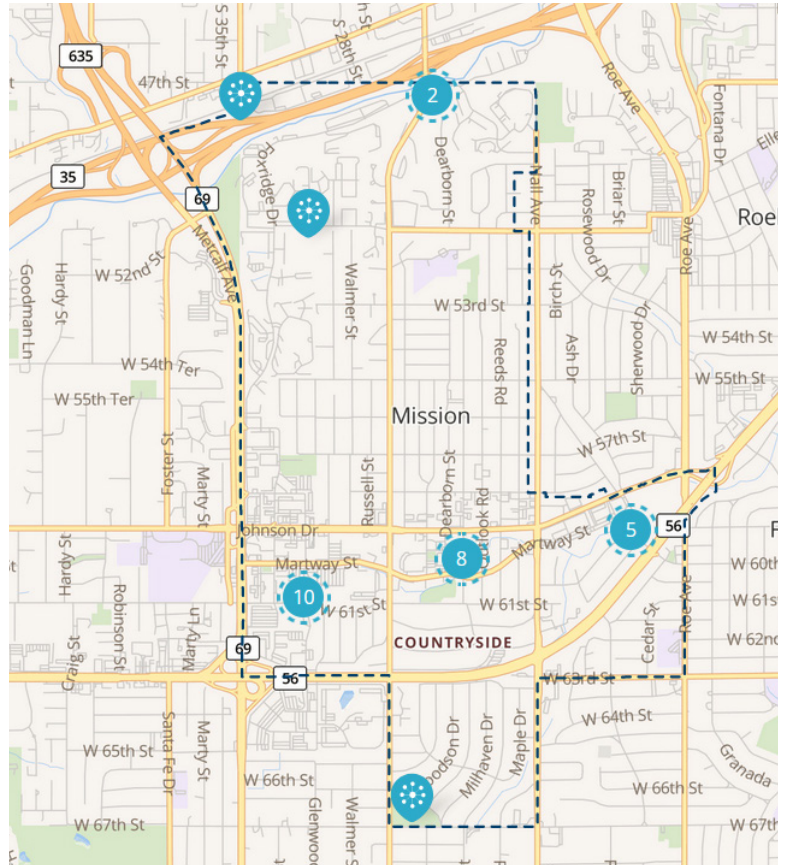
INTERACTIVE WEBSITE - MAPPING COMMENTS



Sustainability Idea (6.2% of comments)

There were a total of 24 'Sustainability Idea' comments.

Figure 1.8 - Locations of 'Sustainability Idea' Comments



Ideas included:

Community Gardens - Expand community garden opportunities, including those on Lamar Avenue.

Opportunity for community garden near Target along Rock Creek Trail?

How do we encourage brownfield clean-up projects?

Services/Amenities - Add more electric charging stations throughout Mission.

Mission should promote carpool, EV stations, bike and pedestrian infrastructure, and transit options to reduce transportation pollution.

City facilities should be built and certified with LEED standards.

Appreciate recycling opportunities throughout the community (Target, Ripple Glass). Expand this throughout Mission.

Consider adding curbside leaf pickup as a city service. Would reduce the number of bags going to the landfill.

Maybe the Gateway site is better positioned as a large green space with an outdoor events center. Would be a place people from Fairway, Mission and Roeland Park would go.

Green Infrastructure - Diminish impervious surfaces along Rock Creek Trail. This will alleviate intensity of flooding and enhance the trail experience.

Invest in green infrastructure along Rock Creek and design facilities for 500-year (or more) floods. Consider more detailed floodplain/watershed plans.

Convert medians and edges of Shawnee Mission Parkway into bioswales.

Would like to see more green infrastructure elements in the Mission Market area. It is a great spot for rain gardens, educational signage to describe BMP's.

Other Comments - Would like to see native/pollinator gardens in Mission park facilities. It would also be greater if there were pesticide/herbicide free zones.

Preserve natural features north of W 51st St. between Riggs and Foxridge.

Light pollution is a serious threat to many environmental entities from sleep deprivation to animal migration. Some signs along Johnson Drive are too bright and has a negative impact on nearby neighbors. Regulate things like this.

2.4 Interactive Website



INTERACTIVE WEBSITE - MAPPING COMMENTS



Sidewalk Ideas (5.4% of comments)

Visitors to the Mission Tomorrow Together interactive website were able to articulate their vision for sidewalk enhancements and installations. Mission has an extensive sidewalk network but, in some locations, there are gaps in the coverage or undesirable walking conditions. These comments should help Mission prioritize future improvements to the existing sidewalk network.

“SIDEWALK CONNECTION HERE WOULD MAKE IT EASIER FOR STUDENTS TO WALK TO HIGH SCHOOL.”

A summary and location of the comments and routes provided is shown below.

Figure 1.9 - Locations of 'Sidewalk Ideas' Comments

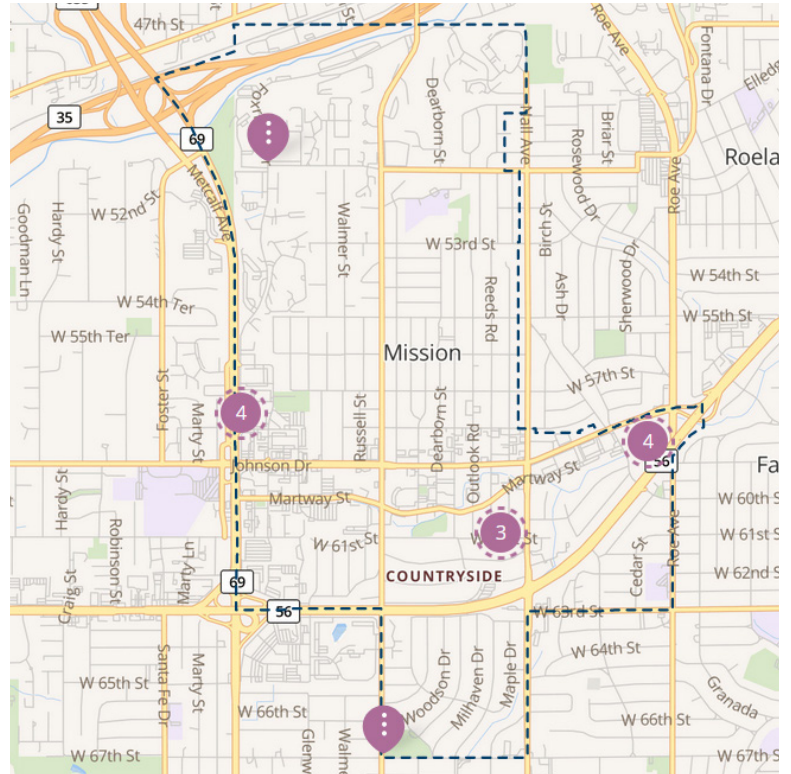
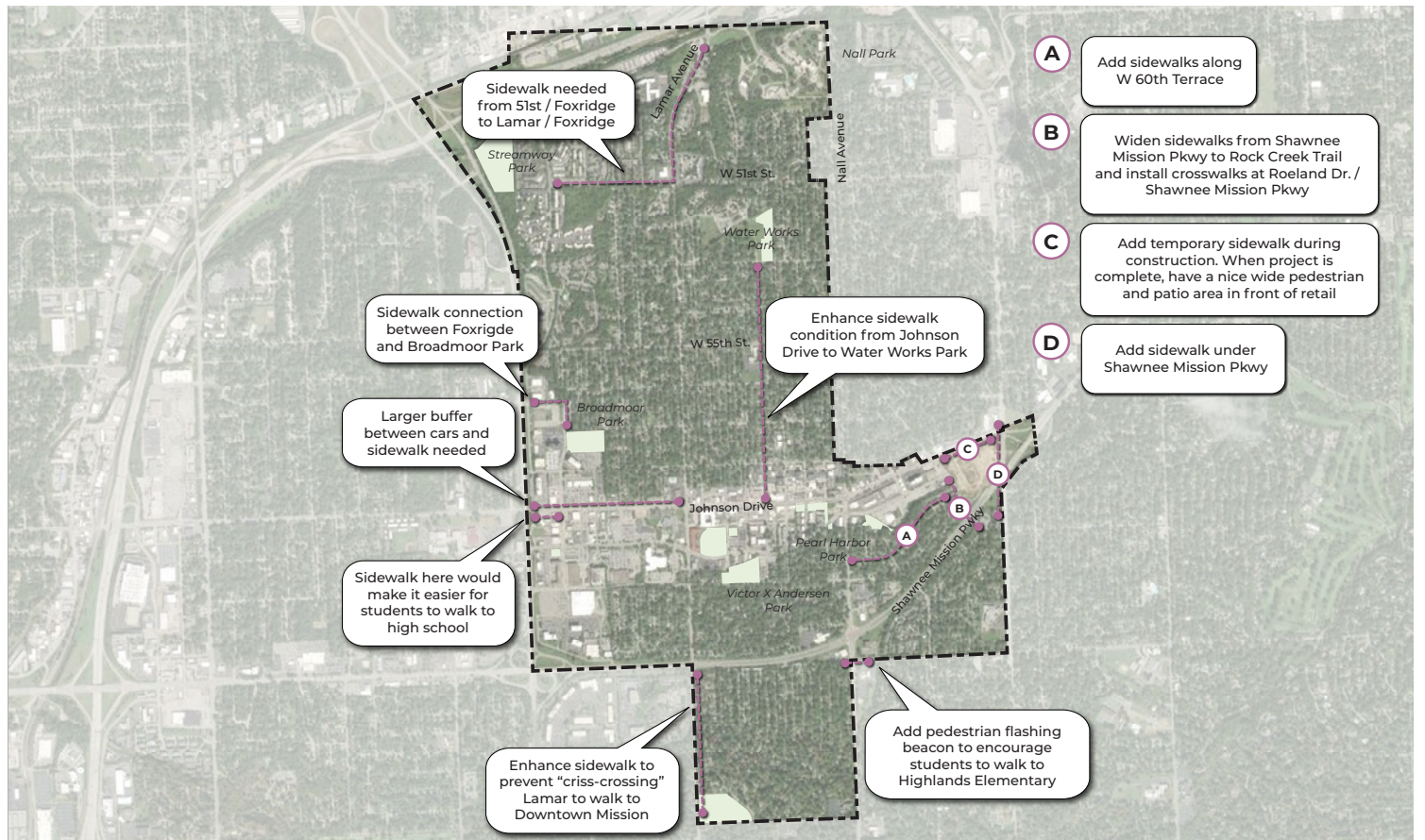


Figure 1.10 - 'Sidewalk Ideas' Routes and Comments



2.4 Interactive Website



INTERACTIVE WEBSITE - MAPPING COMMENTS



Trail Ideas (3.7% of comments)

Visitors to the Mission Tomorrow Together interactive website were able to articulate their vision for future trail connections and enhancements. Many of the comments relate to existing trail facilities that reside in neighboring communities such as Merriam and Roeland Park. The City of Mission should work with these communities to establish a cohesive network of trails throughout northeast Johnson County.

A connection between the Turkey Creek Trail and the Rock Creek Trail should be explored. These trails are highly used and connection between them would add to the overall quality of life and opportunities for recreation in Mission.

A summary and location of the comments and routes provided is shown below.

Figure 1.11 - Locations of 'Sidewalk Ideas' Comments

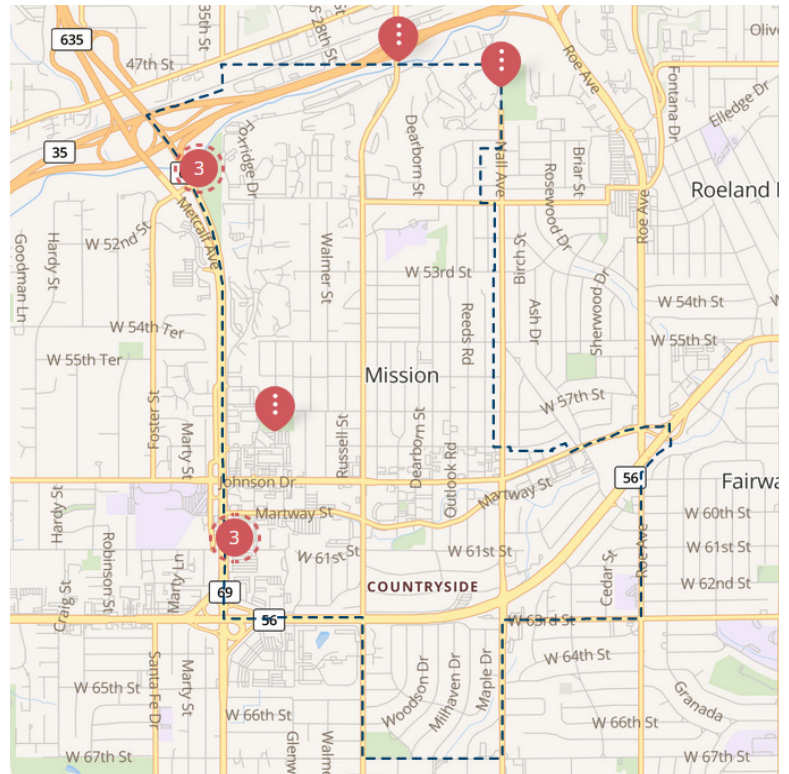
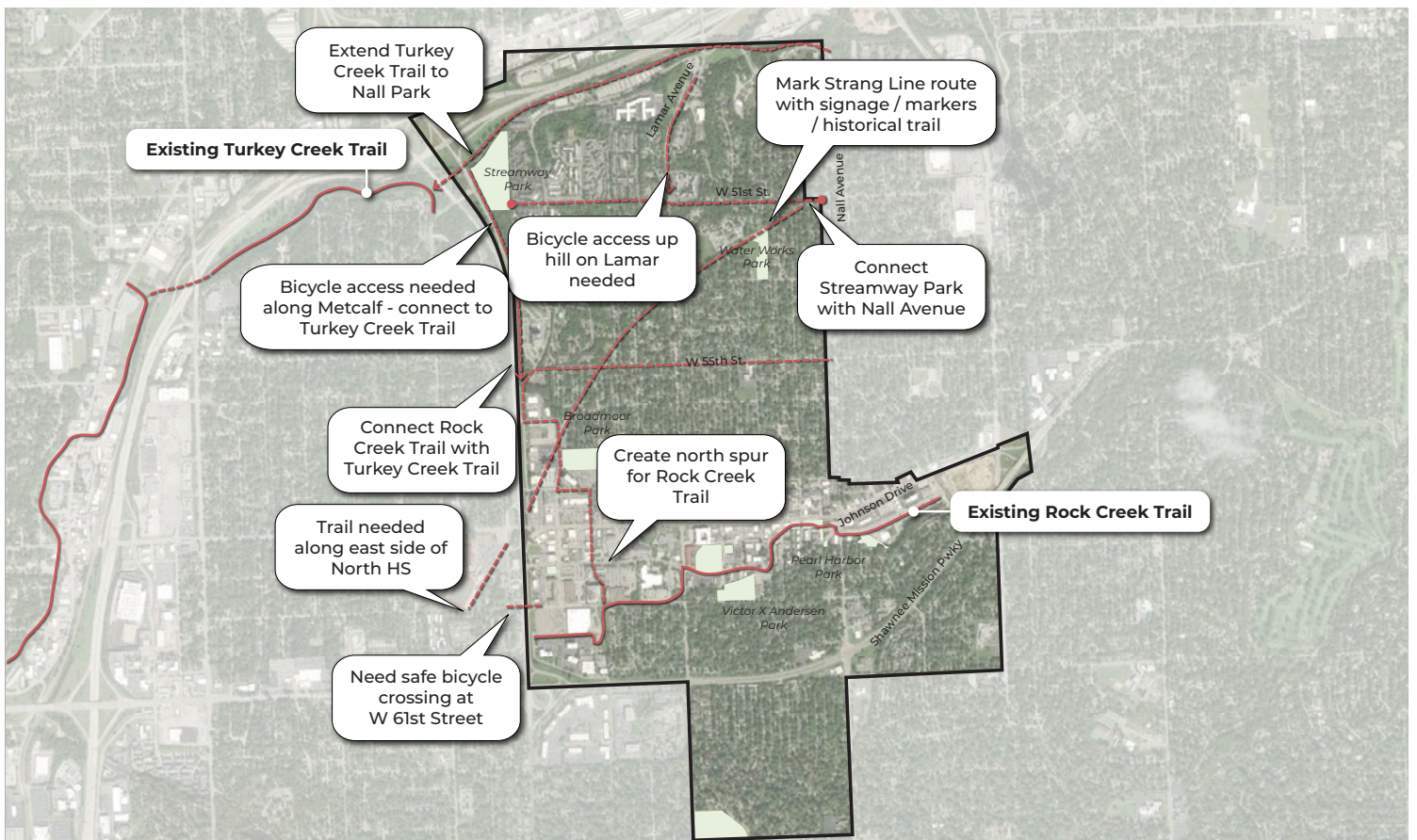


Figure 1.12 - 'Trail Ideas' Routes and Comments



2.4 Interactive Website



INTERACTIVE WEBSITE - MAPPING COMMENTS



Transportation Idea (10.3% of comments)

There were a total of 25 'Transportation Idea' comments.

Ideas included:

Metcalf Avenue - Metcalf/W 56th Street intersection is an issue. Either make it a true intersection or extend the merge lanes for safe merging.

Metcalf and W 58th Street is dangerous. Extend merge lane onto Metcalf.

Metcalf and Johnson Drive should be a gateway into Mission. Bring Metcalf down to grade and install welcome signage.

Metcalf and Johnson Drive extremely dangerous for pedestrians and cyclists. Needs improvements.

Need safer access from Martway Street to Metcalf Avenue - northbound.

Work with Overland Park to bring Metcalf/Shawnee Mission Parkway down to grade. Easier for drivers, pedestrians and provide land for development.

W 61st Street, near the post office, is in poor condition. A safe bike and walking route would be nice to connect to the Rock Creek Trail and Metcalf.

Shawnee Mission Parkway - Add left turn lane at Outlook Road.

People often cross on foot over Shawnee Mission Parkway at Outlook Road - dangerous. Would love to see a tunnel or bridge at this location.

Add 'no parking' signs within 30 feet of stop sign on both sides of the road for 62nd Terrace, north of Shawnee Mission Parkway. Issues with visibility.

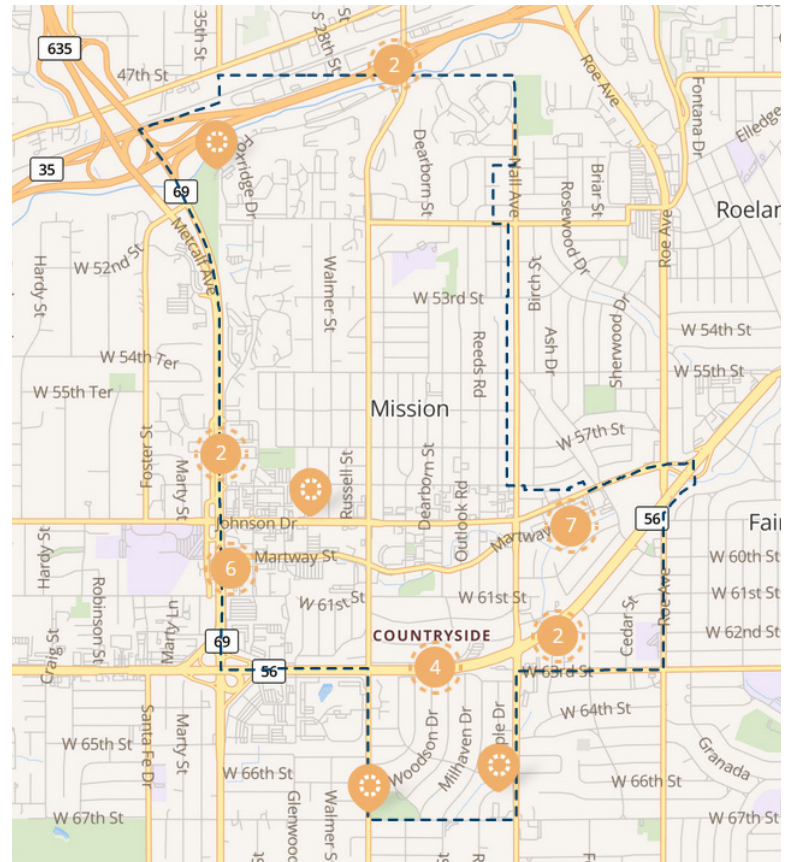
Shawnee Mission Parkway and Nall intersection is dangerous. Consider complete strategies to improve safety/slow down traffic.

Transit - Add fans/heaters to the transit center to make more comfortable during extreme weather.

Add a bike share rack at the transit center.

Support frequent and weekend service to Downtown KC!

Figure 1.13 - Locations of 'Sidewalk Ideas' Comments



Other Comments - Make the Mission Village neighborhood a "car-free" or "car-lite" area where the streets would be open to bikes and pedestrians and safer for children to play.

Extend Johnson Drive improvements west of Lamar. Area is a miss-match of things, has a lot of driveways, narrow sidewalks and a variety of lighting.

Crosswalk needed at W 67th St and Lamar Avenue to safely connect the neighborhoods with Mowhawk Park.

Speed bumps on Nall Drive could prevent non-residents from using this as a shortcut between Nall Avenue and W 67th St.

Enhancements need at Roeland Drive.
Need more accessible and visible parking at Streamway Park.

I-35/Lamar Avenue interchange is very dangerous and difficult to navigate. Left turns onto Lamar are problematic. Off-ramp needs to be paved.

2.4 Interactive Website



INTERACTIVE WEBSITE - POSTCARD EXERCISE

Why should your friends visit Mission?

Participants were asked to “Tell us about your vision for Mission in 2040 by writing a postcard to your friend/family.”

The responses are shown to the right.

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Bring your bike because we have a 10 mile trail that stems from Johnson Drive and Nall. Afterward, you will love the shops and dining in downtown Mission! Once we walk the strip and grab a drink and bite, we can take the bus downtown for a show! It is a super quick trip and 100% free.

PLACE STAMP HERE

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

...this community always shows up and comes together. We have unique local events, our small businesses are thriving and our various community led committees have done so many wonderful things! And there are so many great locally own restaurants to choose from. Bring comfy shoes because we'll be doing so much walking!

PLACE STAMP HERE

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

The beautiful downtown area has many new shops, ethnic restaurants and apartments within convenient walking distance.

PLACE STAMP HERE

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Mission is like a small town. So many unique independent businesses.

PLACE STAMP HERE

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

Please visit the gateway to not only Johnson County but the heart of Kansas City and the Plaza!

PLACE STAMP HERE

MISSION COMPREHENSIVE PLAN
Mission, Kansas

Dear Friend/Family,
It is the year 2040 and you should visit me here in Mission because...

There are fun activities and trails to walk.

PLACE STAMP HERE

2.4 Interactive Website



INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

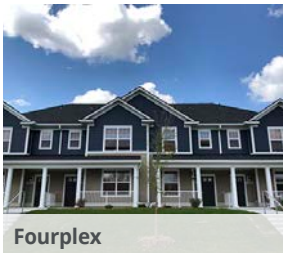
Visual Preference Exercise

Visual preference exercises were completed for six categories: Multi-Family Residential, Signage, Infill Residential, Park Amenities, Streetscape Enhancements, and Placemaking Elements. The results are summarized below.

MULTI-FAMILY RESIDENTIAL



Most Preferred ●—————→ Neutral



Neutral ←—————● Less Preferred



—————● Least Preferred

Table 1.2 - Multi-Family Image Votes

Comment Type	Votes
High-Rise Apartment	50
Townhouse	50
Mid-Rise Apartment	44
Rowhouse	32
Duplex	25
Fourplex	23
Townhouse 2	21
Mid-Rise Apartment 2	17
Rowhouse 2	15
Duplex 2	12
Fourplex 2	5
High-Rise Apartment 2	4
TOTAL	298

Multi-Family Residential

The most preferred Multi-Family Residential images were High-Rise Apartment, Townhouse, Mid-Rise Apartment and Rowhouses. The High-Rise Apartment that received the most votes was in the 3-4 story range with an activated street front and mixed uses on the first story. The least preferred option were the second options for Fourplex and High-Rise Apartment. The second fourplex option was more generic in its exterior and the high-rise apartment was 6+ stories.

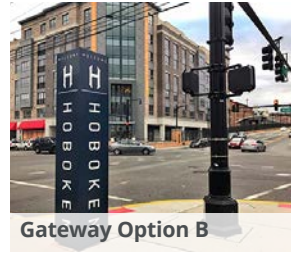
Overall, the preference seemed to be for human-scale mid-intensity density such as 3 to 4 story mixed-use apartment buildings, townhomes, and rowhouses.

2.4 Interactive Website



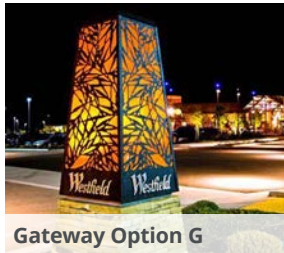
INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

SIGNAGE



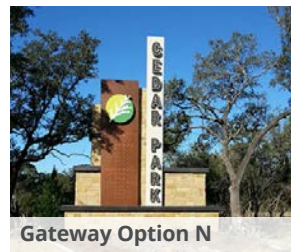
Most Preferred

Prefer



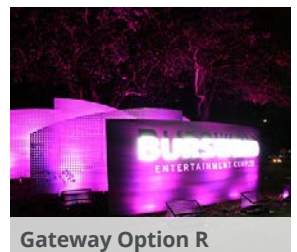
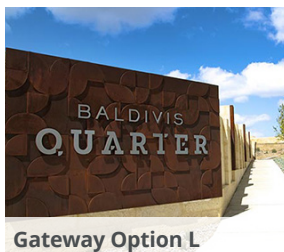
Prefer

Neutral



Neutral

Neutral



Less Preferred

Least Preferred

Table 1.3 - Signage Image Votes

Comment Type	Votes	Comment Type	Votes	Comment Type	Votes
Gateway Option A	29	Gateway Option J	15	Gateway Option N	4
Gateway Option E	24	Gateway Option Q	13	Gateway Option S	4
Gateway Option T	22	Gateway Option K	12	Gateway Option L	2
Gateway Option P	20	Gateway Option M	12	Gateway Option C	1
Gateway Option B	18	Gateway Option D	11	Gateway Option I	1
Gateway Option O	18	Gateway Option H	9	Gateway Option R	1
Gateway Option G	15	Gateway Option F	5	TOTAL	236

2.4 Interactive Website



INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

INFILL RESIDENTIAL



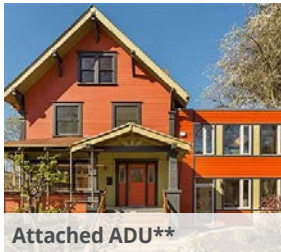
Most Preferred ←

→ Neutral



Neutral ←

→ Preferred Less



* Single-Family Detached Home
 ** ADU = Accessory Dwelling Unit
 *** Consolidated Lot

← Least Preferred

Infill Residential

The most preferred Infill Residential option was the Remodeled Single-Family Home, which received a total of 48 votes. The next two options with a higher number of votes were the Detached Accessory Dwelling Unit or ADU (35 votes) and the New Medium Sized Single-Family Home with a Setback Garage (31 votes). Infill residential options with between 20 and 25 votes each included New Medium Single-Family Homes with Detached Garage, Garage Accessory Dwelling Unit, the New Narrow Home and the Modern and Micro Home options. The least preferred options were the New Large Home on a consolidated lot and the basement and attached accessory dwelling units.

These results indicate that small to medium-sized homes are most desired in Mission. There also appears to be support for certain types of accessory dwelling units (detached and over a detached garage).

- Preference seems to be for remodeling/rehabilitating existing family-homes.
- Accessory dwelling units as detached structures or units above detached garages.
- People did not appear to support large homes being built on consolidated lots.

Table 1.4 - Infill Residential Image Votes

Comment Type	Votes
Remodeled Home*	48
Detached ADU**	35
New Medium Home*	31
New Medium Home* 2	25
Garage ADU**	25
New Narrow Home*	23
Modern Home*	20
Micro Home*	20
New Medium Home*	17
New Large Home***	15
Basement ADU**	15
Attached ADU**	13
TOTAL	287

* Single-Family Detached Home
 ** ADU = Accessory Dwelling Unit
 *** Consolidated Lot

2.4 Interactive Website



INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

PARK AMENITIES



Park Bathrooms



Green Infrastructure



Additional Tree Canopy



Dog Park



Park Shelter

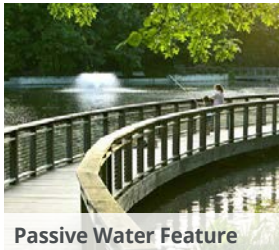
Most Preferred ← ————— → Prefer



Interactive Water Feature



Inclusive Playground



Passive Water Feature



Playground Equipment



Benches/Seating

Prefer ← ————— → Neutral



Placemaking Elements*



Formal Garden



Interpretive Signage



Park Signage/Branding

* Art, Signage, etc.

Preferred Less ← ————— → Least Preferred

Park Amenities

Park Bathrooms (51 votes) were the most commonly selected park amenity followed closely by Green Infrastructure (49 votes) and Additional Tree Canopy (46 votes). Dog parks were also popular choices with 46 and 40 votes, respectively. Park shelters, interactive water feature, inclusive playground and passive water feature all had between 32 and 37 votes. The least popular park amenity choices were formal garden (14 votes), interpretive signage (12 votes) and park signage/branding (10 votes).

Table 1.5 - Park Amenity Image Votes

Comment Type	Votes
Park Bathrooms	51
Green Infrastructure	49
Additional Tree Canopy	46
Dog park	40
Park Shelter	37
Interactive Water Feature	34
Inclusive Playground	32
Passive Water Feature	32

Comment Type	Votes
Playground Equipment	29
Benches/Seating	24
Placemaking Elements	24
Formal Garden	14
Interpretive Signage	12
Park Signage/Branding	10
TOTAL	434

2.4 Interactive Website



INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

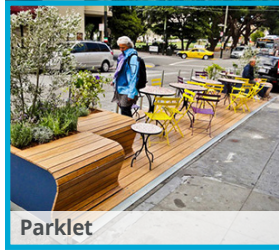
STREETSCAPE ENHANCEMENTS



Green Infrastructure



Multi-Purpose Path



Parklet



Additional Street Trees



Linear Park

Most Preferred ● —————> Prefer



Food Truck Area



Pedestrian Refuge Island



Curb Bump Out

Neutral ← —————● Least Preferred

Streetscape Enhancements

The two most preferred streetscape enhancements were Green Infrastructure (57 votes) and Multi-Purpose Path (55 votes). Close behind these two was a Parklet with 41 votes. Additional Street Trees, Linear Park, and Food Truck Area all received between 30 and 34 votes each. Pedestrian Refuge Island had approximately 19 votes. The least selected streetscape enhancement was a Curb Bump Out, which only receives 7 votes.

Generally, the enhancements selected were related to street beautification and sustainability. Direct pedestrian safety improvements such as a refuge island or curb bump out were the least selected options. These two factors collectively point towards an improved pedestrian experience being more a priority than pedestrian safety alone. However, separating paths for pedestrian users itself helps to enhance safety as well.

Table 1.6 - Streetscape Enhancements Image Votes

Comment Type	Votes
Green Infrastructure	57
Multi-Purpose path	55
Parklet	41
Additional Street Trees	34
Linear Park	32
Food Truck Area	30
Pedestrian Refuge Island	19
Curb Bump Out	7
TOTAL	275

2.4 Interactive Website

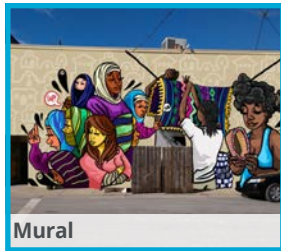


INTERACTIVE WEBSITE - VISUAL PREFERENCE EXERCISE

PLACEMAKING ELEMENTS



Gathering Space



Mural



Enhanced Alley



Art Installation



Plaza Space

Most Preferred ●

→ Prefer



Oversized Planters



Crosswalk Art



Iconic Benches



Public Piano



Sculptural Bus Stop

Neutral ←

● Preferred Less

Placemaking Elements

The most voted on placemaking element, by 14 votes, was Gathering Space, which received 61 votes. The next two most popular placemaking elements were Murals (47 votes) and Enhanced Alley (44 votes). Art installation and Plaza Space each received 33 and 32 votes, respectively. The least popular elements were Public Piano, which received 13 votes, and Sculptural Bus Stop, which received only 5 votes.

Generally, the top three choices were about creating actual places for people to spend time, such as gathering spaces or enhanced alleys, or features that draw in visitors such as a unique mural or art installations. Specific public art examples included within the list were less popular. It is difficult to know if this is because of the specific example shown in the image or if public art in this form overall is not preferred.

Table 1.7 - Placemaking Elements Image Votes

Comment Type	Votes
Gathering Space	61
Mural	47
Enhanced Alley	44
Art Installation	33
Plaza Space	32
Oversized Planters	29
Crosswalk Art	27
Iconic Benches	27
Public Piano	13
Sculptural Bus Stop	5
TOTAL	318

2.4 Interactive Website



INTERACTIVE WEBSITE - MAIN COMPREHENSIVE PLAN SURVEY

There were two surveys included on the Interactive Engagement Website: the Main Comprehensive Plan Survey and the Desired Amenities Survey.

The Main Comprehensive Plan Survey was composed of ten questions. The responses received are summarized on the following pages.

Question 1 - What is your relationship to Mission?

Question 1 asked about participant relationship to Mission. Participants could select more than one option. In total, there were 111 surveys completed. Nearly 90% live in Mission and almost half indicated they shop or dine out in Mission. Nearly 4% of respondents said they do not live in Mission and approximately 16% said they work in Mission.

Question 2 - What one word would you use to describe Mission?

Respondents were asked to write-in one word to describe Mission. Answers were reviewed and made into a word cloud to identify the most common words or phrases. The larger the word, the more frequently it was used. Quaint, small, friendly, community, home, cozy and small-town feel were all common words used in the response.

Question 3 - How would you rate the current quality of life in Mission?

Question 3 asked respondents to rate the current quality of life in Mission. Generally, most respondents indicated High (59.6%) or Very High (18.4%), representing a collective 78% of respondents. Nearly 20% rated the quality of life somewhere between high and low. Less than 2% said Low and 0% rated quality of life as Very Low. These responses indicate a strong quality of life in Mission with some areas of improvement. Other questions can help provide context to these responses.

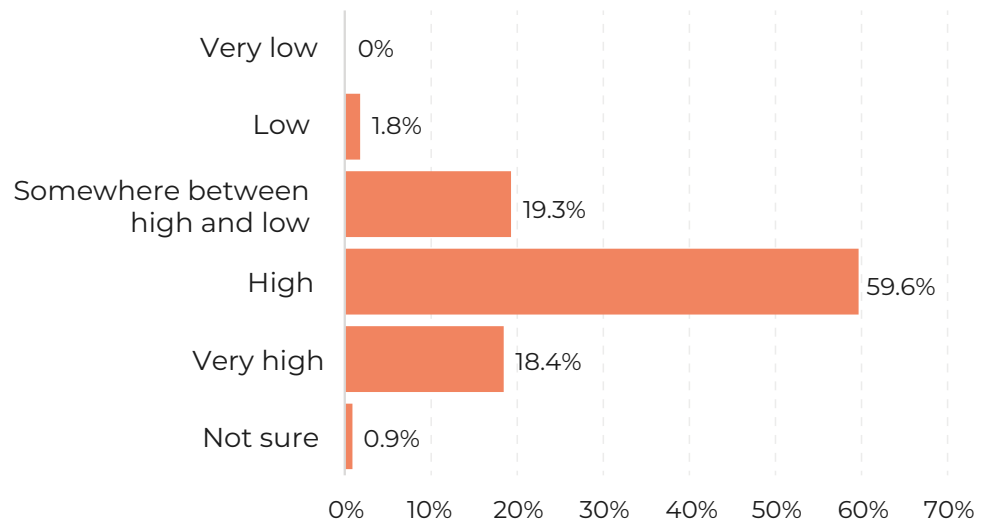
Table 1.8 - Question 1 Responses

Selected Answer	Count	Share
I live in Mission	98	88.3%
I work in Mission	18	16.2%
I do not live in Mission	4	3.6%
I shop/dine out in Mission	55	49.5%
TOTAL	111	100.0%

Figure 1.14 - Question 2 Responses



Figure 1.15 - Question 3 Responses



2.4 Interactive Website

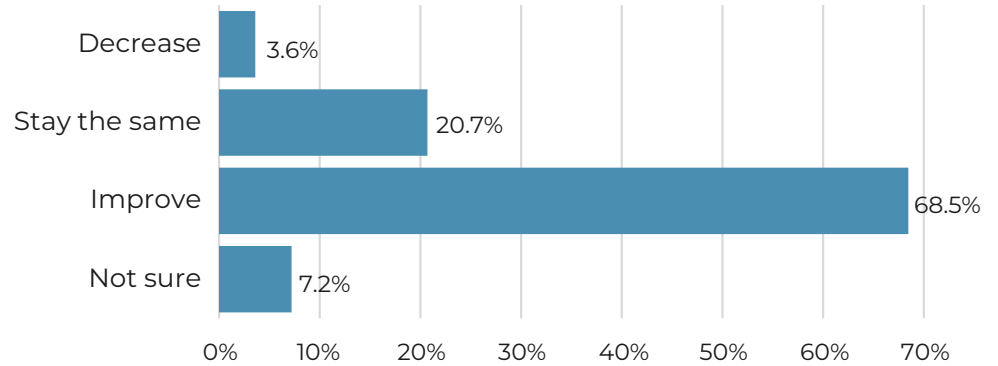


INTERACTIVE WEBSITE - MAIN COMPREHENSIVE PLAN SURVEY

Question 4 - Overtime, do you expect the quality of life in Mission to...

As a follow-up to question's three quality of life question, question 4 asked about the anticipated future quality of life expected by Mission residents. Nearly 70% said they expect the quality of life to increase over time in Mission. Another 20% expect the quality of life to stay the same. Of those that selected Stay the Same 16/23 had already rated the existing quality of life as High or Very High. Overall, these results can be interpreted as a significant amount of optimism for the future in Mission. Only 7% said they were not sure and less than 4% selected Decrease. Optimism about the future can be difficult to create so it is a positive sign that it already exists within the community.

Figure 1.16 - Question 4 Responses



Question 5 - Please describe why you currently live/conduct business in Mission.

Question 5 was another write-in question that asked respondents why they currently live or conduct business in Mission. The word cloud below shows the common themes and phrases used in the responses. The most common reasons were location, access, small-town feel, affordable, walkable, and safe.

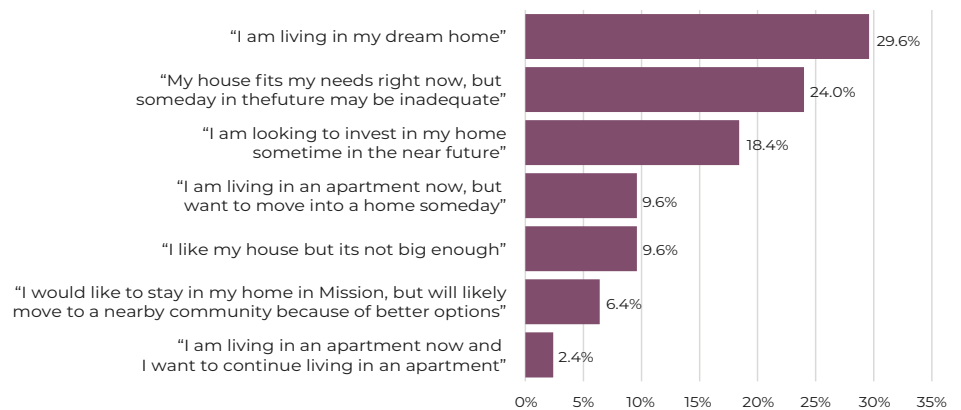
Figure 1.17 - Question 5 Responses



Question 6 - Which of the following statements regarding housing choice and diversity in Mission do you agree with most?

Question 6 asked respondents to select from a series of statements regarding housing choice and diversity. Nearly 30% said they were currently living in their dream home. Another quarter of respondents said the house fits their needs right now but, in the future, may be inadequate. Nearly 20% said they were looking to invest in their home in the near future. The least commonly selected option was "I am living in an apartment now and I want to continue living in an apartment" with 2.4% of the responses.

Figure 1.18 - Question 6 Responses



2.4 Interactive Website

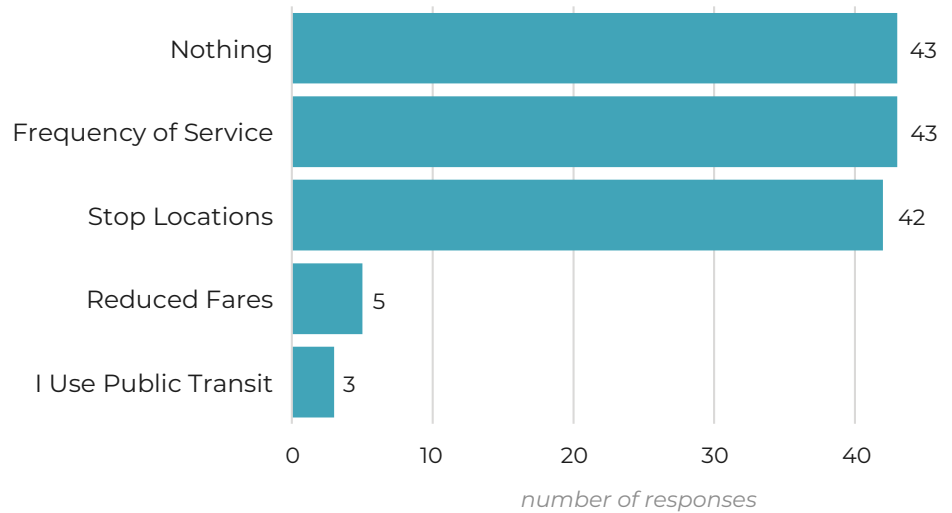


INTERACTIVE WEBSITE - MAIN COMPREHENSIVE PLAN SURVEY

Question 7 - If you don't use public transit today, what would be needed to make you start using it?

Question 7 asked what, if anything, would make the respondent use public transit. Roughly one-third of respondents said nothing would entice them to use public transit. For those willing to consider public transit, the frequency of service and stop locations were the two factors that each received roughly one-third of the responses. Reduced fares did not emerge as a barrier. Very few respondents currently use public transit (3 respondents).

Figure 1.19 - Question 7 Responses



Question 8 - If you were Mayor for one day, what would be the first thing you would address to improve the city of Mission?

Results varied considerably for this unique write-in question. Some common themes included:

- Gateway Project (mentioned multiple times).
- Dog Park.
- Improving Downtown with more businesses/development.
- Trail, sidewalk and connectivity improvements.
- Improve roads throughout Mission.
- Promoting diversity.
- Stop adding fast food chains, incorporate more small-business restaurants.
- Prevent tearing down historic homes and enforce laws to limit the footprint of new construction.
- Encourage sustainable garden/lawn care practices.
- Attract charming businesses to Downtown.
- Upgrade parks throughout Mission.
- Streetscape improvements along Johnson Drive.
- Plant more trees.
- Consider height limits for new construction in Mission.
- Focus on being Mission, not trying to be Lenexa etc.
- Deal with abandoned buildings at Roeland Drive and Johnson Drive.
- Some did not want to see more apartments in Mission.
- Safety.
- Plant more trees throughout the community.
- Sidewalk expansion (every street, at least one side).
- Prioritize small-town identity and feel.
- Home improvement incentives (energy efficiency, home equity credits, etc.).
- Make West Johnson Drive look more like East Johnson Drive.
- Climate action.

2.4 Interactive Website



INTERACTIVE WEBSITE - MAIN COMPREHENSIVE PLAN SURVEY

Question 9 - Which best describes your race/ethnicity? (Optional)

Question 9 was specifically listed as optional and asked respondents to describe their race/ethnicity. The vast majority (94.3%) of respondents listed White/Caucasian. Nearly 3% of respondents said they were Multiracial or Biracial. Roughly 2% said they were Hispanic or Latino. Around 1% said they were Black.

Census data from 2019 indicates approximately 76% of Mission residents are White alone - so while they are the majority in Mission, they are over-represented in the survey results. Black/ African American alone represent nearly 10% of Mission residents but only 1% of survey respondents. Asian alone account for 4.7% of Mission residents but were not accounted for in the survey results. Similarly, Hispanic or Latino ethnicity represents 5.2% of Mission residents but less than 2% of survey respondents.

Question 10 - What is your age? (Optional)

Question 10 was specifically listed as optional and asked respondents to indicate their age range. There were zero respondents that selected Under 18 years. There was roughly equal representation between those 18 to 34 years and those 35 to 49 years, each with around 30% of the responses. Similarly, there was equal representation between those 50 to 64 years and those 65 years and over, each with around 20% of the responses.

This age breakdown in Mission and Johnson County is shown in Figure 16. Based on the age profile, it appears as if the 18 to 34 years old and 50 to 64 years old presences are representative. Those age 35 to 49 years appears slightly over represented as does those age 65 and older.

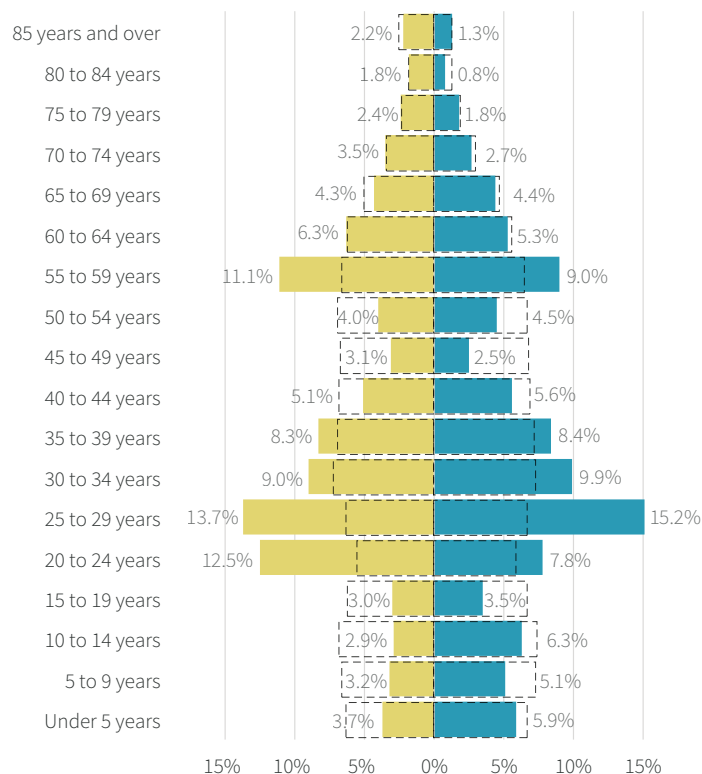
Table 1.9 - Question 9 Responses

Selected Answer	Count	Share
White/Caucasian	99	94.3%
Black	1	1.0%
Hispanic/Latino	2	1.9%
American Indian or Alaska Native	0	0.0%
Asian or Pacific Islander	0	0.0%
Multiracial or Biracial	3	2.9%
A race/ethnicity not listed here	0	0.0%
TOTAL	105	100.0%

Table 1.10 - Question 10 Responses

Selected Answer	Count	Share
Under 18 years	0	0.0%
18 to 34 years	32	31.4%
35 to 49 years	30	29.4%
50 to 64 years	20	19.6%
65 years and over	20	19.6%
TOTAL	102	100.0%

Figure 1.20 - Age Profile (2019) Mission and Johnson County for Reference



2.4 Interactive Website



INTERACTIVE WEBSITE - DESIRED AMENITIES SURVEY

The Desired Amenities Survey on the interactive website asked respondents to indicate what is missing in Mission today. The responses for this survey are located on the following pages.

Question 1 - Please rank the following items in order of importance for quality of life in Mission

Each option in Question 1 was given an average ranking of importance. The lower the average the more important it was to the most respondents.

Based on the results, the most important quality of life factors are:

- Safety and security
- City services (Public Works, Fire, Police)
- Affordable housing
- Walkability
- Parks

The least important quality of life factors based on the respondent ranking are:

- Recreational facilities (community center, aquatic center)
- Diversity
- Cultural activities (art, music, literature, theater, dance)
- Youth programs
- Parking availability

The least important quality of life factors may not necessarily indicate these things are not important to residents but may indicate they are important but Mission currently meets the needs of residents on these topics. Likewise, the most important factors may also be lacking.

Table 1.11 - Question 1 Responses

Quality of Life Factors, by ranked order of importance	Average Ranking
Safety and Security	4.0
City Services (Public Works, Fire, Police)	4.6
Affordable Housing	4.9
Walkability	5.0
Parks	5.7
Transportation Options (Walking, Driving, Bicycling, Transit)	6.7
Shopping Convenience	6.7
Access to Jobs	7.2
Recreational Facilities (Community Center, Aquatic Center)	7.3
Diversity	7.3
Cultural Activities (Art, Music, Literature, Theater, Dance)	8.0
Youth Programs	9.7
Parking Availability	10.3

2.4 Interactive Website



INTERACTIVE WEBSITE - DESIRED AMENITIES SURVEY

Question 2 - How important are the following items in terms of future development?

Question 2 asked respondents to rank items related to future development in Mission with the goal of identifying future development priorities of residents. Table 12 shows the average ranking for each item or development type. The lower the average ranking the more important the item based on survey responses.

The most desired future development factors include:

- Affordability of housing
- Walkability and bikeability
- Houses/Neighborhoods
- Parks (access to green spaces)
- Sustainability and energy efficiency

The least important future development factors include:

- Building design/aesthetics
- Smart technology (Wi-Fi)
- Parking availability

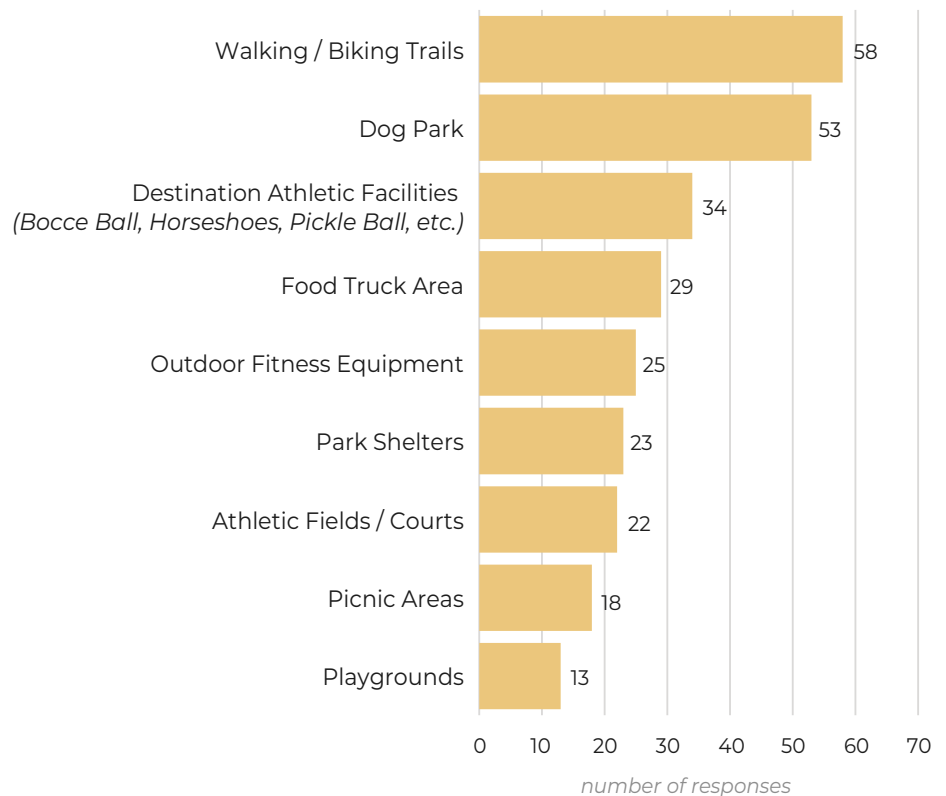
Question 3- Which type of park/open space amenities are currently missing or inadequate in Mission?

The clear two most common answers were walking/biking trails (58 vote) and dog parks (53 votes). There was also considerable support for destination athletic facilities (bocce ball, horseshoes, pickle ball, etc.) and a food truck area with 34 and 29 votes, respectively. The amenities there were less commonly identified as missing or inadequate was picnic areas (18 votes) or playgrounds (13 votes).

Table 1.12 - Question 2 Responses

Future Development Factors, by ranked order of importance	Average Ranking
Affordability of Housing	4.0
Walkability and Bikeability	4.2
Houses/Neighborhoods	4.5
Parks (Access to Green Spaces)	4.5
Sustainability and Energy Efficiency	4.9
Roads	5.0
Variety of Businesses	5.1
Building Design/Aesthetics	6.1
Smart Technology (Wi-Fi)	7.1
Parking Availability	8.4

Figure 1.21 - Question 3 Responses



2.4 Interactive Website



INTERACTIVE WEBSITE - DESIRED AMENITIES SURVEY

Question 4 - What would help you improve your health and well-being?

The most commonly selected options were enhancements to parks (60 votes) and walkability enhancements (trees, benches, etc.) (59 votes). More sidewalks (51 votes) was also a popular selection. The least selected options were improved transit (14 votes), fewer drive thru (20 votes) and more bicycle facilities (27 votes).

Overall, the most common answers related to recreation and walkability. These type of solutions were more common than intervention into the availability of healthy food or fast-food.

Question 5 - Prior to COVID-19, did you attend community events throughout the year in Mission?

The possible selections for Question 5 were “Yes, I went to events all the time”, “I wanted to, but I wasn’t able to attend”, “No, none of the events interested me”, or Not sure/not applicable. “Yes, I went to community events all the time” was the most selected option with 50 votes. Another 28 respondents said they wanted to but were not able to attend. Only 7 said none of the events interested me. Overall, community events appear to be reasonably well attended or at least there is a community desire to attend even if they can’t make many events due to scheduling.

Figure 1.22 - Question 4 Responses

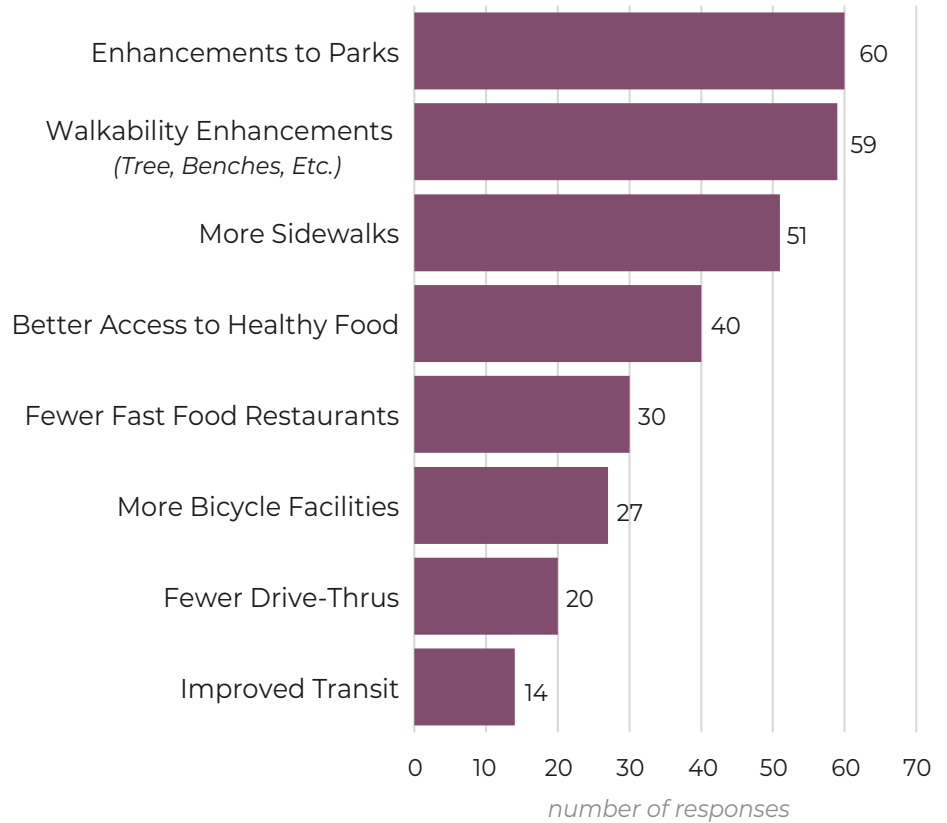
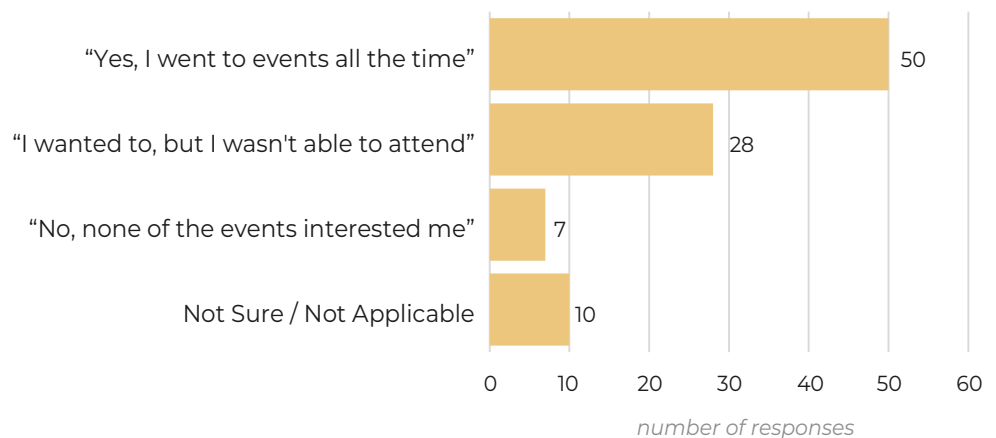


Figure 1.23 - Question 5 Responses



2.4 Interactive Website



INTERACTIVE WEBSITE - DESIRED AMENITIES SURVEY

Question 6 - Please rank the need for the following housing types in Mission

The options for Question 6 were Affordable, Luxury, Market Rate, Homes Geared Towards First-Time Buyers, and Homes Geared Towards Seniors. The lower the average ranking, the more needed the housing type was based on respondent's selections. The most needed home type was Affordable Housing with an average of 1.9. Second to affordable housing was the need for Homes geared towards First-Time Buyers with an average ranking of 2.4. Market Rate homes were close behind with an average of 2.7. The least needed housing type based on the survey responses was luxury housing with an average ranking of 4.2.

Table 1.13 - Question 6 Responses

Needed Housing Types, ranked by order of importance	Average Ranking
Affordable	1.9
Homes geared towards First-Time Buyers	2.4
Market Rate	2.7
Homes geared towards Seniors	3.5
Luxury	4.2

Question 7 - What amenities/services/commercial activity, if any, do you regularly leave Mission for?

Question 7 was a write-in question that asked what amenities, services or commercial activities respondents regularly leave Mission to complete. Table 14 shows a summary of items by how often they were mentioned. The word cloud below illustrates the activities and items by how often a word of phrase was mentioned. Words like retail, fine dining, restaurants, dog park and clothes emerged as clear themes. Parks, trails or hiking activities were collectively brought up approximately 25 times. Restaurants and shopping/retail items were brought up 16 and 13 times, respectively. Other common areas or activities that require people to leave Mission were for dog parks, health care (doctors, dentists, hospital), fine dining, clothes/clothing and grocery.

Table 1.14 - Question 7 Responses

Amenities/Services/ Commercial Activity	Number of Mentions
Parks, trails or hiking	25
Restaurants	16
Shopping/Retail	13
Dog Park	13
Health Care/Doctors	12
Fine Dining	10
Clothing/Clothes	10
Grocery	8

Figure 1.24 - Question 7 Responses - Word Cloud



2.4 Interactive Website

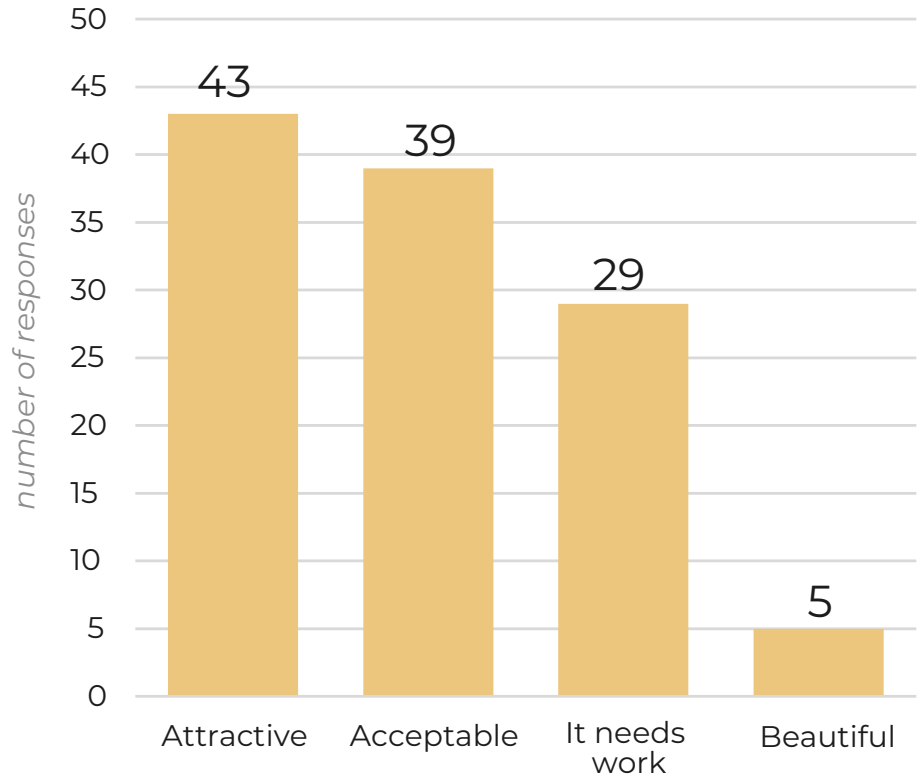


INTERACTIVE WEBSITE - DESIRED AMENITIES SURVEY

Question 8 - Do you think the visual appearance of Mission is...

Question 8 asked respondents about their thoughts on the visual appearance of Mission. They were asked to select from four possible descriptors: Beautiful, Attractive, Acceptable, or It needs work. Attractive was the most commonly selected response with 43 votes. Close behind was Acceptable with 39 votes. Another 29 respondents said Mission needs to work on its visual appearance. Only five respondents said the visual appearance of Mission was beautiful.

Figure 1.25 - Question 8 Responses



2.4 Interactive Website



INTERACTIVE WEBSITE - PRIORITY BUDGET TOOL

What should Mission fund?

Participants were asked to “Tell us about your vision for Mission in 2040 by writing a postcard to your friend/family.”

There were six responses, shown below.

In terms of number of votes, the top four priority items were Residential Streets (58 votes), Park Improvements (53 votes), Community Events (42 votes) and Streetscape Improvements (42 votes).

Each priority was assigned a valuation of estimated cost. While these numbers were somewhat arbitrary (in that they were not based on actual estimated cost of any one improvement) they did act as a limiting factor on votes. The total amount of funding for each priority is summarized in Table 15. The top four most funded priorities were Trail Expansion (\$11,100,000), Park Improvements (\$10,600,000) and Major Streets (\$9,000,000).

Table 1.15 - Priority Items by Total Votes

Priority Item	Total Votes
Residential Streets	58
Park Improvements	53
Community Events	42
Streetscape Improvements	42
Major Streets	36
Neighborhood Preservation	36
Trail Expansion	36
Recreation Programs	35
Sidewalks, Bike Lanes, Trails, and Transit Stops	15

Table 1.16 - Priority Items by Total Allocated Funding

Priority Item	Total Funding
Trail Expansion	\$11,100,000
Park Improvements	\$10,600,000
Major Streets	\$9,000,000
Streetscape Improvements	\$8,400,000
Residential Streets	\$7,250,000
Sidewalks, Bike Lanes, Trails, and Transit Stops	\$7,250,000
Neighborhood Preservation	\$5,400,000
Recreation Programs	\$1,750,000
Community Events	\$1,050,000



What should Mission Fund?

Budget: \$1,000,000

Residential Streets \$125,000
\$ Fund

Major Streets \$250,000
\$ Fund

Sidewalks, Bike Lanes, Trails and Transit Stops \$250,000
\$ Fund

Park Improvements \$200,000
\$ Fund

Neighborhood Preservation \$150,000
\$ Fund

Trail Expansion \$300,000
\$ Fund

Recreation Programs \$50,000
\$ Fund

Community Events \$25,000
\$ Fund

Streetscape Improvements \$300,000
\$ Fund


2.5 Social Media Polling

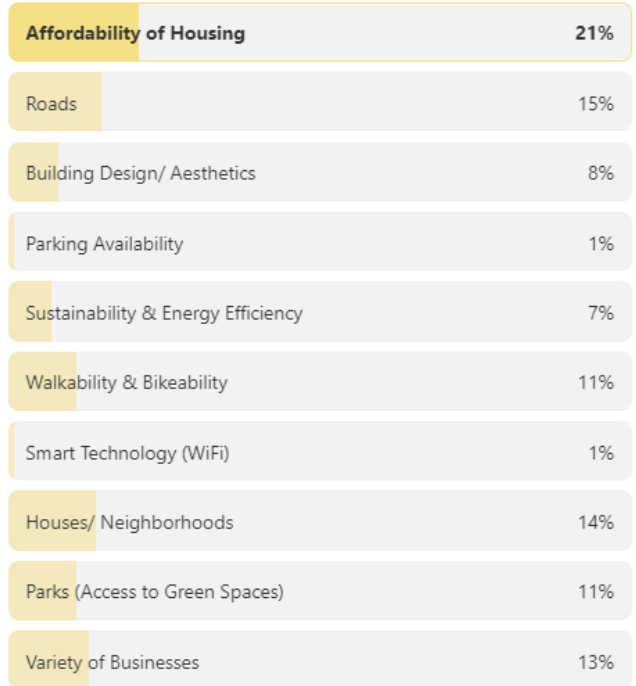
SOCIAL MEDIA POLLING: DECEMBER 2020 - JANUARY 2021

In an effort to extend public input to an even wider audience, the City of Mission staff began posting polling questions to their city social media sites. The results of the polls will be provided below by question.

What is most important for future development in Mission?

Comments:

- 
Jeff S. • East Mission ⋮
 It seems like 'Safety/Security' should be on this list and would have been my vote. Without it/them, none of the other attributes and amenities of our community and neighborhoods... See more
 16 Dec [Like](#) [Reply](#) 👍 1
- 
Virginia L. • Lido Villas ⋮
 Something about meeting the needs of the elderly should also be in here. Walkability is part of it; so is affordable housing, and, for that matter, security. I'd like this city to... See more
 17 Dec [Like](#) [Reply](#) 👍 1
- 
Mike R. • Milhaven ⋮
 Get the eyesore Gateway completed.
 18 Dec [Like](#) [Reply](#) ❤️ 2



103 votes




Posted to **Subscribers of City of Mission**

👍 Like [3](#) Comments

❤️👤 5 · 860 Impressions

What would improve your health and well-being?

Comments:

- 
Chester S. • Oakwood ⋮
 If "enhancement to parks" means a dog park, that one.
 19 Dec [Like](#) [Reply](#)
- 
Cindy S. • Countryside ⋮
 More bathrooms to Parks
 19 Dec [Like](#) [Reply](#)
- 
Aaron S. • Oakwood ⋮
 Where's the option for 'Anything that won't cause construction/closures to Mission streets' ?
 19 Dec [Like](#) [Reply](#)



76 votes

Posted to **Subscribers of City of Mission**

👍 Like [3](#) Comments


· 789 Impressions


2.5 Social Media Polling


SOCIAL MEDIA POLLING: DECEMBER 2020 - JANUARY 2021


What would you love to see in Mission?


Comments:



- 


Chalanna N. • Oakwood ...
 Can we get a variety of these options? They're all great additions!
 17 Dec [Like](#) [Reply](#) ❤️ 1
- 


Meghan C. • East Mission ...
 A Dog park
 17 Dec [Like](#) [Reply](#) ❤️ 3
- 


Aaron S. • Oakwood ...
 second
 17 Dec [Like](#) [Reply](#)
- 


Chester S. • Oakwood ...
 This request continues to get ignored. Would get used more than any of these other options.
 17 Dec [Like](#) [Reply](#)
- 


Marissa M. • East Mission ...
 Yes!!! Would love having a dog park in town
 18 Dec [Like](#) [Reply](#)
-  Add a reply...
- 


Tara M. • Walmer Homestead ...
 Sidewalks on residential streets
 17 Dec [Like](#) [Reply](#) ❤️ 2
- 


Ruth B. • Milhaven ...
 More upscale housing with features that attract today's families.
 17 Dec [Like](#) [Reply](#) ❤️ 1
- 

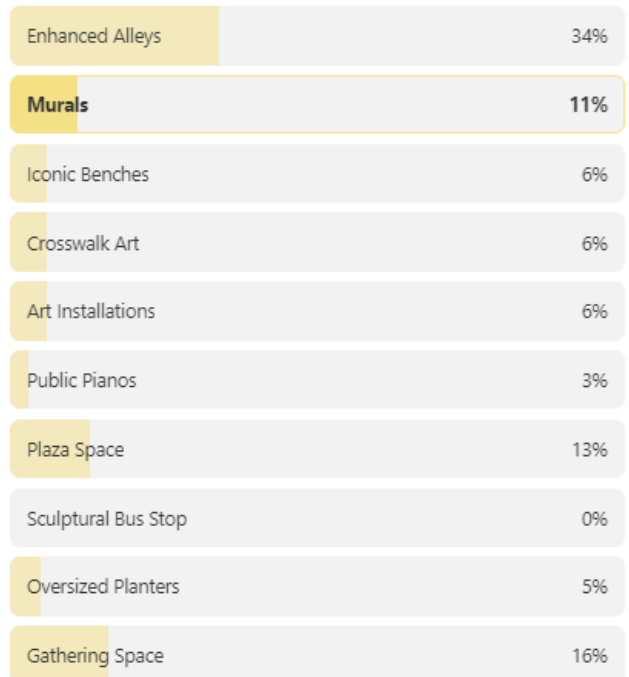
Ryan B. • Alta Vista Heights ...
 None trying to hard. Make all the road nice, let's say 300-500 yards to Lamar then talk, new side walks, curbs, cross walks, lighting, landscaping etc
 17 Dec [Like](#) [Reply](#) ❤️ 1
- 

Mark N. • East Mission ...
 How about fixing some curbs that has been promised for years. And some street work wouldn't hurt.
 17 Dec [Like](#) [Reply](#) ❤️ 2
- 

J G V. • Milhaven ...
 None of the items listed are more important than some of the real needs mentioned in the comments: enhanced street lighting; promised curb and neighborhood sidewalk improvements; a... See more
 17 Dec [Like](#) [Reply](#) ❤️ 3
- 

Nicole R. • Milhaven ...
 By "enhanced street lighting" do you mean brighter? I do like the street lights the way they are now in Milhaven and wouldn't want them any brighter.
 20 Dec [Like](#) [Reply](#)
- 

J G V. • Milhaven ...
Nicole Routh There are many new forms of street lighting, including types which reduce the light pollution created by older lighting systems and can focus more... See more
 20 Dec [Like](#) [Reply](#) ❤️ 1
-  Add a reply...



116 votes

Posted to **Subscribers of City of Mission**

 Like
  11 Comments
 ❤️ 2 · 959 Impressions

Comments continued:

- 

Dominic A. • Milhaven ...
 I second the other comments, we need more modern and improved lighting, streets, street signs, sidewalks. Let's improve on current infrastructure to mirror our neighbors in PV... See more
 17 Dec [Like](#) [Reply](#) ❤️ 1
- 

Blair B. • Oakwood ...
 The alleys wood be cool!
 22 Dec [Like](#) [Reply](#)
- 

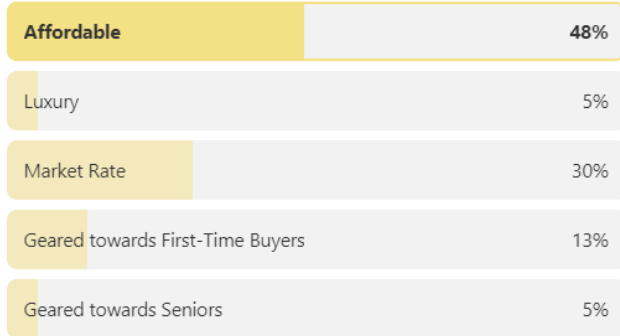
Josh T. • Mission Village ...
 Hi Neighbors, some good thoughts and comments here. I encourage you to also submit them to the Confluence website.
<https://confluence.mysocialpinpoint.com/mission-home>
 The map feature where you can drop a pin and comment is really neat, and the surveys and polls have areas for leaving comments as well.
 22 Dec [Like](#) [Reply](#) 👍 1
- 

Sarah W. • East Mission ...
 Street lights and sidewalks before any of the other things listed. It's dangerous for so many streets to be so dark. (edited)
 22 Dec [Like](#) [Reply](#) ❤️ 1

2.5 Social Media Polling

SOCIAL MEDIA POLLING: DECEMBER 2020 - JANUARY 2021

It is most important for housing in Mission to be...



40 votes

Posted to **Subscribers of City of Mission**

Like Comment

330 Impressions

Comments:

(No Comments)

Should accessory dwelling units be allowed in Mission?



143 votes

Posted to **Subscribers of City of Mission**

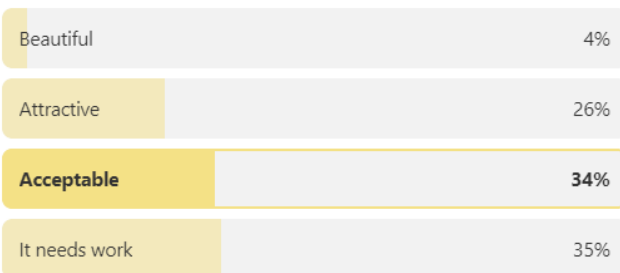
Like 4 Comments

926 Impressions

Comments:

- J** J G V. • Milhaven
You would really have to beef up code enforcement and rental property regulations to keep these from turning into short term internet rentals and to keep the new landlords in... See more
17 Dec Like Reply 2
- B** Bryan L. • East Mission
Yes please! Allowing for ADUs is a great idea and grants homeowners more property rights.
17 Dec Like Reply
- J** Jan K. • Walmer Homestead
Given some neighbors I've had, I think some rules about proximity to neighbor dwellings would have to be put in place, for noise control and light pollution control.
17 Dec Like Reply 1
- C** Casey C. • Countryside
It's not that easy. There are deed restrictions that limit accessory buildings for some of us.
17 Dec Like Reply 1

Do you think the visual appearance of Mission is...



68 votes

Posted to **Subscribers of City of Mission**

Like 1 Comment

485 Impressions

Comments:

- L** Laura C. • Countryside
I walk on the walk/bike trail just north of Johnson Drive between Martway and Nall almost everyday. I notice that the city cut down some volunteer trees but they did not pick up... See more
21 Dec Like Reply

2.5 Social Media Polling

SOCIAL MEDIA POSTS: FALL 2020 - WINTER 2020/2021

The City of Mission posted several times on their Facebook account to promote the Social Pinpoint interactive engagement website as well as receive comments on the posts themselves. Below are the posts and any comments.

Facebook Post #1

mission City of Mission, KS - Government
Published by Cityof Mission · October 14, 2020 ·

<https://confluence.mysocialpinpoint.com/mission-home>

Add your voice. Shape the future of Mission. Share what you like, what you don't like, and things you'd like to see improved.

438 People Reached 56 Engagements [Boost Post](#)

7 1 Share

Comments:

- Jim Carlet**
Joni Mitchell "They paved paradise
And put up a parking lot
With a pink hotel, a boutique
And a swinging hot spot
Don't it always seem to go
That you don't know what you've got
Till it's gone
They paved paradise
And put up a parking lot"
Not what I would like to see.
Like · Reply · Message · 7w
- Kandace G Khoury**
Well... I tried this and the website would not let me submit.
Like · Reply · Message · 7w
- Author**
City of Mission, KS - Government
Hi Kandace, We would love to help you with this! If you would like to try again, please feel free to call us at 913-676-8360 and we can walk through it together. Thanks!
Like · Reply · Commented on by Cityof Mission · 7w

Facebook Post #2

mission City of Mission, KS - Government
Published by Cityof Mission · October 21, 2020 ·

<https://confluence.mysocialpinpoint.com/mission-home>

Add your voice. Shape the future of Mission. Share what you like, what you don't like, and things you'd like to see improved.

1,029 People Reached 188 Engagements [Boost Post](#)

14 15 Comments 3 Shares

Comments:

- Lisa DiMaio Arnett**
Leaf clean-up, like Roeland Park does.
Like · Reply · Message · 16w
- Nikki Shippee**
I would love to see 55th between Lamar and Nall fixed, the street and curbs are atrocious and make it so challenging for cars to pass each other.
Like · Reply · Message · 16w
- Irvinlee Leonard**
btw 58th and jo dr on riggs...you know where all the slow down kids at play signs are. you need to post no parking signs on one side of the street. the street is congested with parked cars which makes it extremely dangerous for children. ive been compl... See More
Like · Reply · Message · 16w
- Jennifer Casper Barton**
Obviously, the mall, and SM parkway between Lamar and Metcalf going west
Like · Reply · Message · 15w
- Sheila Coakley**
I like when you have the art fair and I like when the farmers market is here.
Like · Reply · Message · 16w
- Lynn Bain**
It would be nice to have a bike rack on each block in the business area along Johnson drive.
Like · Reply · Message · 15w
- Lisa DiMaio Arnett**
Also, could you trim low hanging trees that are over the streets?
Like · Reply · Message · 16w

2.5 Social Media Polling

SOCIAL MEDIA POSTS: FALL 2020 - WINTER 2020/2021

Facebook Post #3

mission City of Mission, KS - Government
Published by Cityof Mission · October 26, 2020 · 🌐

Grab a blanket and provide feedback from the comfort of your couch on this snowy fall morning. ❄️🧣

Add your voice. Shape the future of Mission.
<https://confluence.mysocialpinpoint.com/mission-home>

947 People Reached 36 Engagements **Boost Post**

👍❤️ 5 4 Shares

Comments:

- Verna Whitworth Crane**
That unfinished project at Johnson Drive and Roe is an eye sore. I bet if I graded dirt and partly built a house and then walked the city would have a way to get it away from me. This makes the city look bad to not be able to handle this and get something done or get the site cleaned up again.
Like · Reply · Message · 15w 1
- Sheila Coakley**
What about finishing where the mall use to be. What is going on with it.
Like · Reply · Message · 16w 3
- Cindy Wood Bowen**
How about a shopping center at Johnson Drive and Roe with a drug store, grocery store, dime store, cafeteria, a Macy's, a couple of shoe stores, dress shops, and a place to take music lessons.
Like · Reply · Message · 15w 2
- Marilyn Siebrasse**
Cindy Wood Bowen I don't know where that intersection is but what you described sounds just like all the things that were up and down Johnson Drive when we were kids. Especially the dime store - TG&Y I think it was.
Like · Reply · Message · 15w
- Reply as City of Mission, KS - Govern...** 🗨️ 📷 📄 🗑️
- Nicole Vela**
Bathrooms, water fountains, and updated Parks. Mission Parks have not been updated in so many years.
Like · Reply · Message · 10w 1
- Christy Milford**
I love that trash service is paid for with our property taxes - would love it if leaf removal services were also included!
Like · Reply · Message · 10w

Facebook Post #4

mission City of Mission, KS - Government
Published by Cityof Mission · December 17, 2020 · 🌐

How do you envision the future of development, transportation, and housing in Mission?

Add your ideas here:
<https://confluence.mysocialpinpoint.com/mission-home>

811 People Reached 89 Engagements **Boost Post**

👍❤️👎 7 3 Comments 4 Shares

Comments:

- Top Fan**
Robyn Dozier Fulks
Bathrooms at Waterworks Park would be #1 on my family's wishlist!
Like · Reply · Message · 10w 1
- Janet Gaines Hartley**
For right now and immediate future the city of Mission should be recommending residents to stay home as much as possible and to wear a mask if they must go out.
Like · Reply · Message · 11w

2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Area Polls #1-#3

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.17 - It is Most Important for Housing in Mission to be...

Options	Votes
Affordable	17
Luxury	2
Market Rate	12
Geared towards First-Time Home Buyers	5
Geared towards Seniors	2
TOTAL	38

Table 1.18 - Do you Think the Visual Appearance of Mission is...

Options	Votes
Beautiful	3
Attractive	18
Acceptable	21
It needs work	24
TOTAL	66

Table 1.19 - What would help you improve your health and well-being?

Options	Votes
More Sidewalks	20
More Bicycle Facilities	5
Enhancements to Parks	10
Walkability Enhancements (Trees, Benches, Etc.)	17
Improved Transit	3
Better Access to Healthy Food	6
Fewer Drive-Thrus	3
Fewer Fast Food Restaurants	10
TOTAL	74

2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Next Door Polls #4-#6

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.20 - What Would you Love to see in Mission?

Options	Votes
Enhanced Alleys	39
Murals	12
Iconic Benches	7
Crosswalk Art	7
Art Installations	7
Public Pianos	3
Plaza Space	15
Sculptural Bus Stop	0
Oversized Planters	6
Gathering Space	18
TOTAL	114

Table 1.21 - Should Accessory Dwelling Units be Allowed in Mission?

Options	Votes
Yes	104
No	25
I'm not sure	12
TOTAL	141

Table 1.22 - What is Most Important for Future Development in Mission?

Options	Votes
Affordability of Housing	20
Roads	15
Building Design/Aesthetics	8
Parking Availability	1
Sustainability and Energy Efficiency	7
Walkability and Bikeability	11
Smart Technology (WiFi)	1
Houses/Neighborhoods	14
Parks (Access to Green Spaces)	11
Variety of Businesses	13
TOTAL	101

2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Neighborhood Results for Polls #1-#2

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.23 - It is Most Important for Housing in Mission to be...

NEIGHBORHOOD	Affordable	Luxury	Market Rate	First-Time Buyers*	Seniors*	TOTAL VOTES
East Mission	5	1	5	1	0	12
Reeds hill	1	0	0	0	0	1
Oakwood	5	0	1	1	1	8
Wellington	1	0	0	0	0	1
Milhaven	2	0	4	0	0	6
Mission Hills Acre	1	1	0	1	0	3
Alta Vista Heights	1	0	1	2	0	4
Santa Fe Manor	1	0	0	0	0	1
Countryside	0	0	1	0	1	1
TOTAL	17	2	12	5	2	38

* Homes geared toward

Table 1.24 - Do you Think the Visual Appearance of Mission Neighborhoods are...

NEIGHBORHOOD	Beautiful	Attractive	Acceptable	It needs work	TOTAL VOTES
Alta Vista Heights	1	2	2	2	7
Lido Villas	1	0	0	0	1
Mission Village	0	1	0	0	1
Reeds Hill	0	1	0	0	1
Wellington	0	1	0	0	1
Mission Hills Acres	0	3	1	0	4
Oakwood	0	3	3	7	13
East Mission	0	3	3	7	13
Countryside	0	1	1	5	7
Milhaven	0	1	5	3	9
Walmer Homestead	0	0	1	1	2
Santa Fe Manor	0	0	1	0	1
TOTAL	3	18	21	24	66

2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Neighborhood Results for Polls #3

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.25 - What Would Help you Improve your Health and Well-Being?

NEIGHBORHOOD	More Sidewalks	More Bicycle Facilities	Enhancements to Parks	Walkability Enhancements	Improved Transit
East Mission	6	2	0	3	0
Countryside	3	0	2	3	1
Mission Hills Acres	1	0	1	1	0
Oakwood	5	2	3	2	1
Lido Villas	2	0	0	1	0
Alta Vista Heights	1	1	2	0	0
Mission Village	1	0	0	1	0
Walmer Homstead	1	0	0	1	0
Reeds Hill	0	0	1	1	0
Milhaven	0	0	1	4	1
TOTAL	20	5	10	17	3

NEIGHBORHOOD	Better Access to Healthy Food	Fewer Drive-Thrus	Fewer Fast Food Restaurants	TOTAL VOTES
East Mission	4	0	3	18
Countryside	1	0	3	13
Mission Hills Acres	0	0	1	4
Oakwood	1	1	1	16
Lido Villas	0	1	4	5
Alta Vista Heights	0	1	0	5
Mission Village	1	1	4	1
Walmer Homstead	0	0	0	2
Reeds Hill	0	0	0	2
Milhaven	0	0	0	6
TOTAL	6	3	10	74

2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Neighborhood Results for Polls #4

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.26 - What Placemaking Elements would you like to see in Mission?

NEIGHBORHOOD	Enhanced Alleys	Murals	Iconic Benches	Crosswalk Art	Art Installations
Oakwood	11	4	1	2	1
Countryside	6	1	2	0	1
Milhaven	3	0	0	1	2
East Mission	6	2	2	2	2
Mission Village	4	0	0	1	0
Lido Villas	3	0	1	0	0
Wellington	1	0	0	0	0
Alta Vista Heights	2	2	1	1	1
Mission Hills Acres	3	0	0	0	0
Reeds Hill	0	1	0	0	0
Walmer Homestead	0	1	0	0	0
Santa Fe Manor	0	1	0	0	0
Mission	0	0	0	0	0
TOTAL	39	12	7	7	7

NEIGHBORHOOD	Public Pianos	Sculptural Bus Stop	Oversized Planters	Gathering Space	TOTAL VOTES
Oakwood	10	0	2	5	37
Countryside	0	0	1	4	15
Milhaven	2	0	0	1	11
East Mission	1	0	0	4	19
Mission Village	0	0	1	1	7
Lido Villas	0	0	0	0	4
Wellington	0	0	0	0	1
Alta Vista Heights	2	0	1	1	11
Mission Hills Acres	0	0	0	2	5
Reeds Hill	0	0	0	1	3
Walmer Homestead	0	0	0	0	1
Santa Fe Manor	0	0	0	0	1
Mission	0	0	1	0	1
TOTAL	15	0	6	18	114

2.5 Social Media Polling

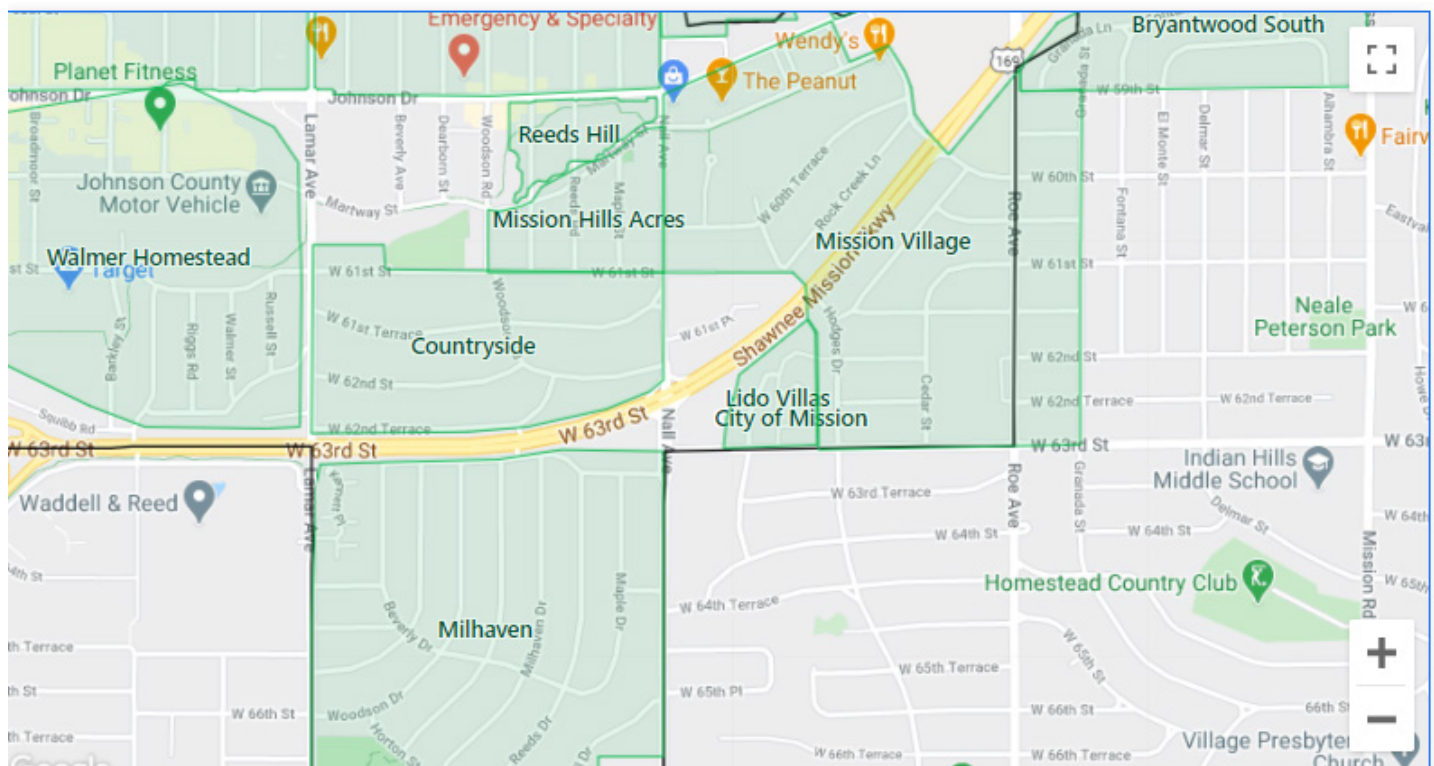
NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Neighborhood Results for Polls #5

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.27 - Should Accessory Dwelling Units be Allowed in Mission (by neighborhood)?

NEIGHBORHOOD	Yes	No	I'm not sure	TOTAL VOTES
Alta Vista Heights	10	2	0	12
Walmer Homestead	4	0	1	5
Wellington	18	3	1	22
East Mission	18	3	1	22
Santa Fe Manor	2	0	1	3
Oakwood	33	3	4	40
Milhaven	15	5	2	22
Mission Village	7	3	0	10
Mission Hills Acres	3	0	1	4
Countryside	10	7	1	18
Lido Villas	1	1	0	2
Reeds Hill	0	1	1	2
TOTAL	104	25	12	141



2.5 Social Media Polling

NEXT DOOR POLLS: FALL 2020 - WINTER 2020/2021

Neighborhood Results for Polls #6

Below are the results from a series of Next Door polling completed by the City of Mission using survey questions.

Table 1.28 - What is Most Important for Future Development in Mission?

NEIGHBORHOOD	Affordability of Housing	Roads	Building Design /Aesthetics	Parking Availability	Sustainability and Energy Efficiency
Reeds Hill	1	0	0	0	0
Milhaven	4	3	0	0	0
Walmer Homestead	1	0	0	0	0
Wellington	1	0	0	0	0
Countryside	2	6	2	0	2
Oakwood	4	4	2	0	3
East Mission	4	1	1	1	1
Mission Hills Acres	1	0	0	0	0
Lido Villas	1	0	0	0	0
Alta Vista Heights	1	1	0	0	0
Mission Village	0	0	3	0	1
Mission	0	0	0	0	0
Santa Fe Manor	0	0	0	0	0
TOTAL	20	15	8	1	7

NEIGHBORHOOD	Walk and Bikeability	Smart Technology	Houses/ Neighborhoods	Park Access	Variety of Businesses	TOTAL VOTES
Reeds Hill	0	0	0	0	0	1
Milhaven	0	0	2	2	2	13
Walmer Homestead	0	0	0	0	0	1
Wellington	0	0	0	0	0	1
Countryside	2	1	0	1	0	16
Oakwood	2	0	4	1	3	18
East Mission	2	0	4	1	3	18
Mission Hills Acres	1	0	0	1	1	4
Lido Villas	1	0	0	0	0	2
Alta Vista Heights	1	0	0	1	0	6
Mission Village	1	0	0	1	0	6
Mission	0	0	1	0	0	1
Santa Fe Manor	0	0	1	1	0	2
TOTAL	11	1	14	11	13	101