Johnson Drive Parking Task Force Unanimous Recommendations

Co-Chairs

Arcie Rothrock, City Council

Dave Shepard, City Council

Members

John Arnett, Resident

Clark Davis, Melange Dance and Events

Doug Gregg, Answer Pro

Becky and Ray Hanf, Mission Fresh Fashion

Bob Hartman, Hartman Hardware

Mary Horvatin, Yoga Fix Studio

Kate Lavendar, Mission Wine and Spirits

Sharon Miller, Art Glass Productions

Bill Nichols, Resident

Sandi Russell, Twisted Sisters Coffee Shop

Brian and Linda Sisney, Sisney Building

Juan Swart, Hartley Group KC

- The Task Force finds that long-term parking on Johnson Drive and in other public parking areas, particularly by local area business owners and their employees, is detrimental to the success of the Downtown Area. The Task Force recommends that the City adopt a two-hour parking limit for all public parking fronting Johnson Drive in the Downtown Area, effective Monday through Saturday, from 8:00 a.m. to 6:00 p.m. This should initially be enforced on a complaint basis, with measures escalating over time as needed.
- The City should, in cooperation with the members of the Parking Task Force, write a joint letter to tenants and property owners in the Downtown Area requesting that they direct employees to not park on Johnson Drive, and informing them of new parking regulations and existing long-term parking locations in the Downtown Area.
- While the City already owns property utilized for parking within the Downtown Area, south of Johnson Drive, these lots are deteriorated and unwelcoming to visitors. The City should commit to making additional investments in these lots. The Task Force identifies the need for restriping in all three existing lots, as well as seal coating, grading, grass seeding, additional lighting as feasible, and additional sidewalk access in the area surrounding the existing municipal parking lot east of Outlook Street.
- The City-owned lots are not easily found and recognized as public parking by visitors to the district. The City should invest in monument signs and other wayfinding devices necessary to promote the use of these lots by visitors and employees. The lots should also be given unique names to promote recognition.
- The City should invest in creating a downtown brochure, including a business directory and a map of areas acceptable for customers and employees to park within the Downtown Area.
- The City should prioritize Dearborn Street north of Johnson Drive in the City's annual Street Maintenance Program. In the year it is programmed, the City should attempt to create parallel parking stalls on the east side of the street.
- The City should, in the near future, approach the owners of property currently underutilized, vacant, and/or for sale within the district and attempt to gain leased access, right of way, or other additional parking capacity before these properties are occupied or repurposed.
- The City should be prepared to continue to make investments in additional parking capacity in the Downtown Area, and should, as they arise, consider opportunities to purchase additional land and property rights for future use as parking, pedestrian access, or other public improvements to support the Downtown Area.
- The Task Force will reconvene approximately six months after the first of the recommendations are implemented to evaluate the success of these recommendations.

"A parking problem is often a walking problem."