

6005, 6025,  
6045 Martway

July 25, 2017



# Our Changing Neighborhoods

## Growth in Households from 2010-2040

- 87% of Growth will be Households without Children
- 54% of Growth will be Single Person Households.
- 50% of all Growth will be Rental Housing.

## Housing Preferences from 2010-2040

- 50% of people would prefer to be able to walk to work or shops.
- Only 10% live in neighborhoods where that is possible.

**To meet the demand for walkable places, all new housing will need to be built in walkable neighborhoods.**

**Source:** KANSAS CITY METROPOLITAN AREA MARKET TRENDS, PREFERENCES AND OPPORTUNITIES TO 2025 AND 2040  
Report by the Metropolitan Research Center University of Utah for Mid-American Regional Council

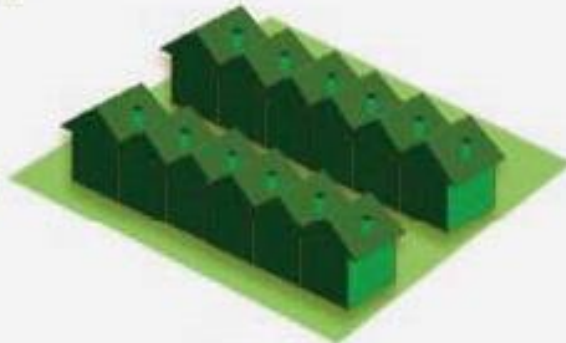
# More Residents to Support Existing Business

$$\text{Critical Mass} = \frac{\text{Enough Residents + Visitors}}{\text{To Support Retail and Services}}$$

**Housing Density**  
Dwelling Units Per Acre (du/ac)



Single Family Homes  
(4-10 du/ac)



Townhomes  
(20-40 du/ac)



Apartments  
(50-100 du/ac)



Walkable neighborhoods require a critical mass of residents to financially support service retail.

40-50 dwelling units per acre will achieve this critical mass.



# Project Program Information



**Boost Public Investment**

**Rock Creek Trail**

**City Hall**

**Aquatic Center**

**Community Center**

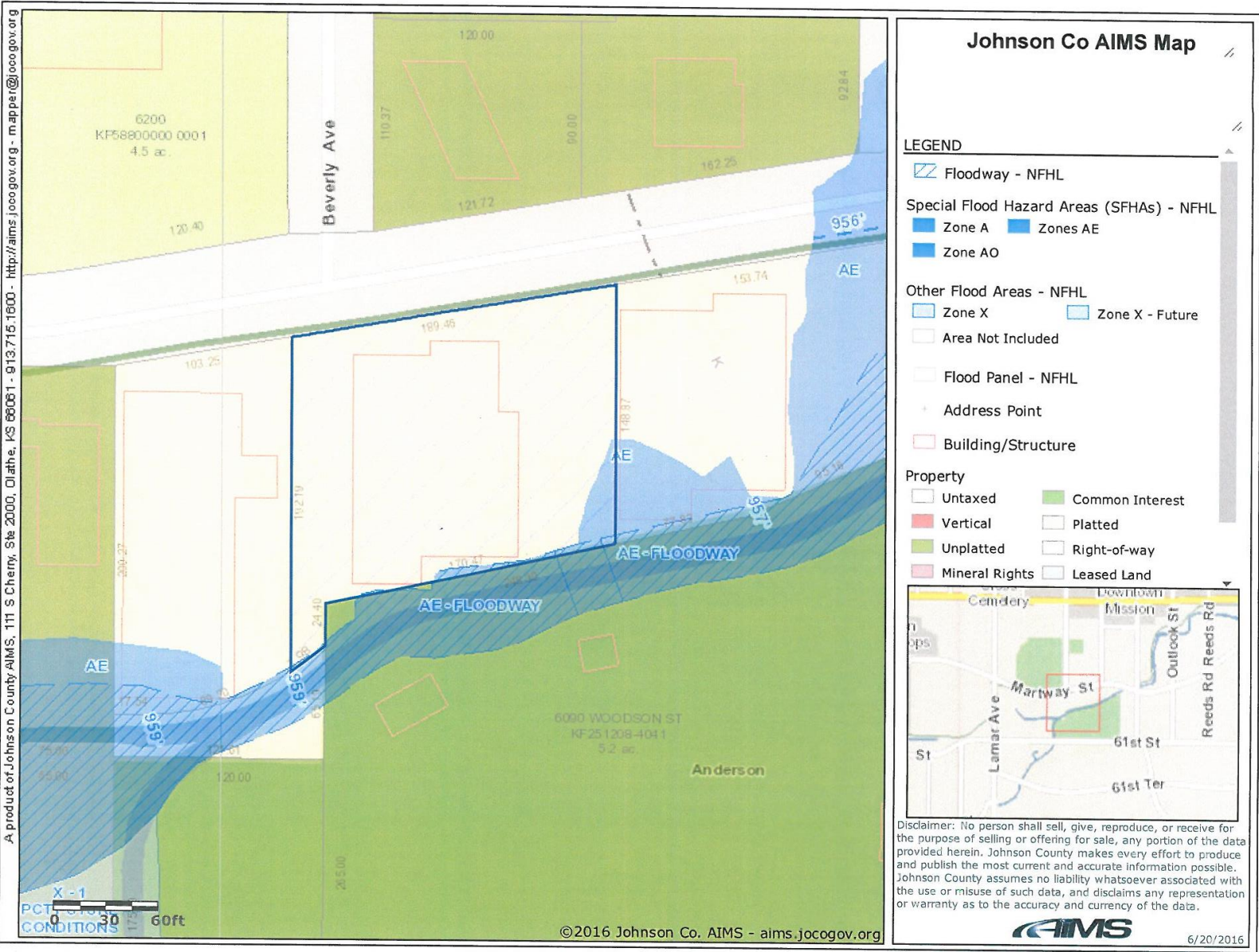
**Mixture of Businesses**

**Walkable**

**Rock Creek and Park are great  
transitions to residential to  
south**



# Sensitive Site Design



Ground Floor Office along Martway

Raised Elevation

Stay Out of the Flood Plain

Allow Fire Department Access

Existing Buildings are in Flood Plain

and adjacent to property line

SW Corner of Proposed Building:

98' from Property Line



# Quality Construction

Elevated Concrete Podium

Steel Frame Construction

Institutional Quality

Quiet – High STC

Sustainable – 1% Waste

Energy Efficient

## Budget

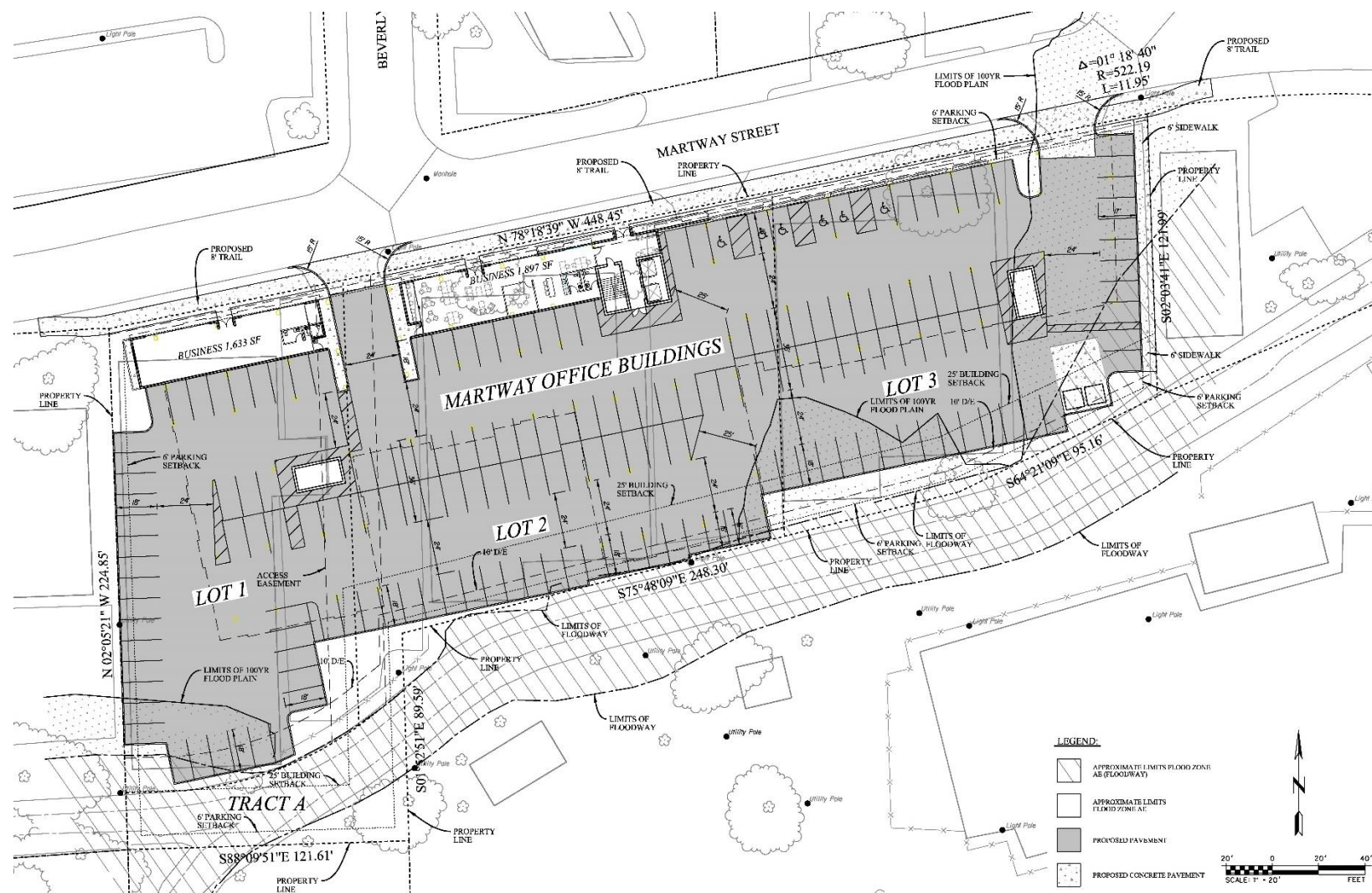
156 Residences

Estimated Cost: \$30.1M

Utilize Existing Rock Creek TIF



# Project Program Information



First Floor

Office Space

175 Parking Spaces

Upper Floors

Residential

1B / 1BA – 116

2B / 2BA - 40



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First Floor

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# Elevations



04 | Elevation - South  
Scale 1/16" = 1'-0"



03 | Elevation - West  
Scale 1/16" = 1'-0"



02 | Elevation - East  
Scale 1/16" = 1'-0"



01 | Elevation - North  
Scale 1/16" = 1'-0"

GRAPHIC PATTERN	MATERIAL DESCRIPTION
	NICHIHA ILLUMINATION WALL PANEL VERT. RUNNING BOND 18"x72"
	NICHIHA ARCH BLOCK WALL PANEL HORIZ. STACK BOND 18"x72"
	NICHIHA SIM. WOOD WALL PANEL (CEDAR) 6"x12"
	NICHIHA ILLUMINATION WALL PANEL VERT. RUNNING BOND 18"x72"

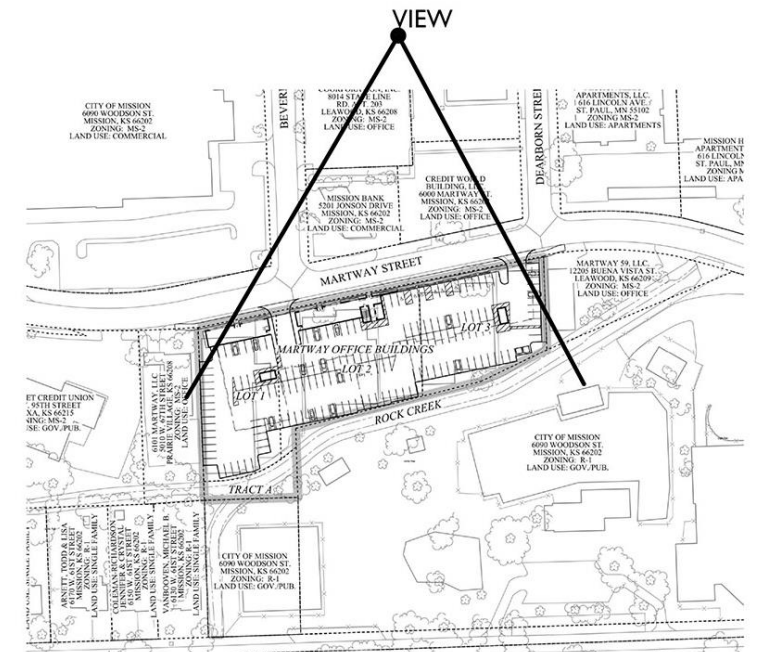
Fourth Floor: 49'-3"

Top of Roof: 60'-0"

Top Parapet: 65' – 67'-0"



## Composite View looking South



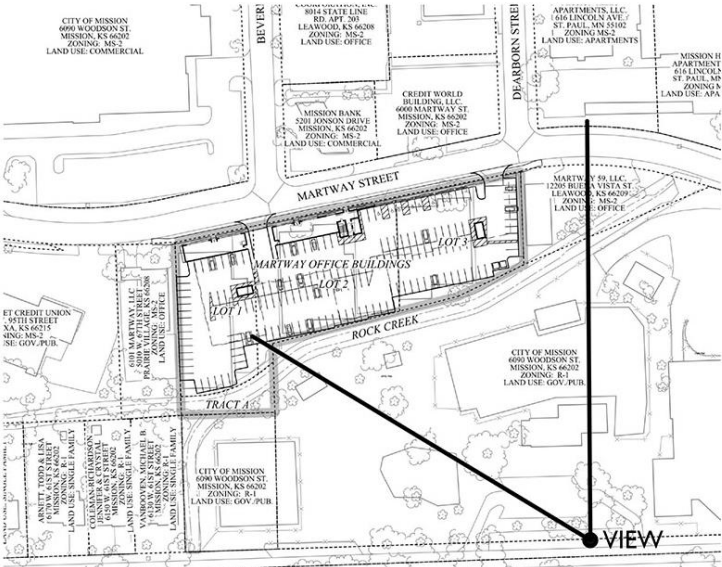
01

View Looking South

Scale N.T.S.



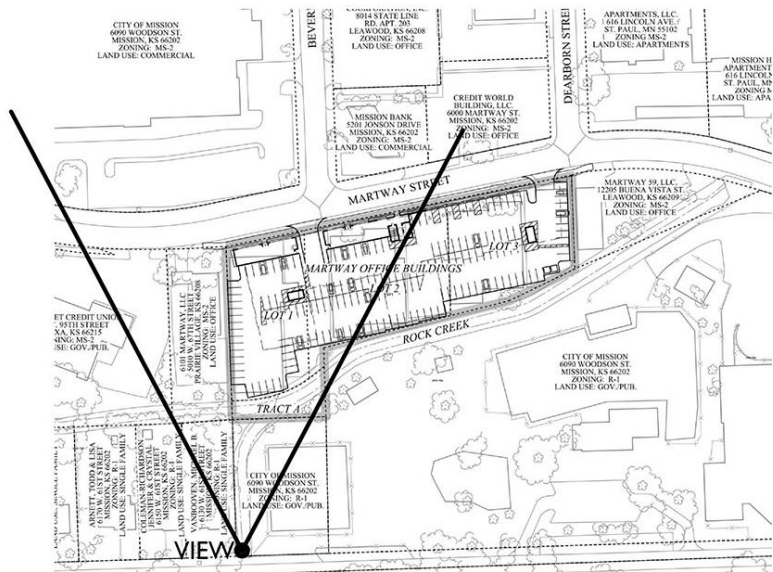
# Composite View looking Northwest



**02** | View Looking Northwest  
Scale N.T.S.



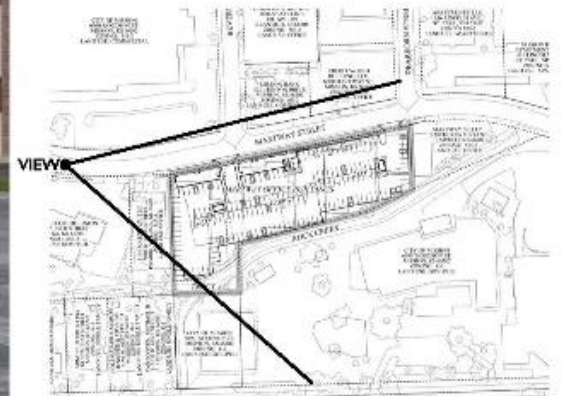
# Composite View looking North



**03** | View Looking North  
Scale N.T.S.



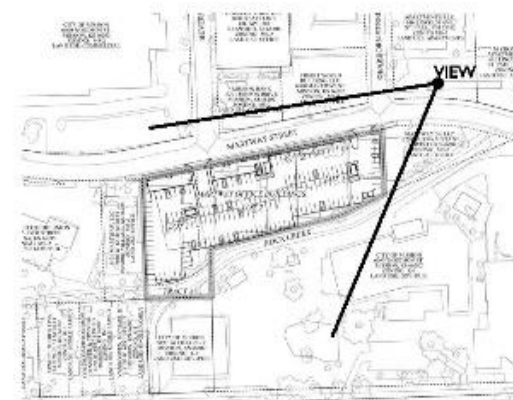
# View looking Southeast



**01** | Perspective View Looking Southeast  
Scale N.T.S.



# View looking Southwest



**02** | Perspective View Looking Southwest  
Scale: N.T.S.